



2013 Brock International  
Prize in Education Nominee

**Reynaldo L. Martinez Jr.**

*Nominated by Mark American Horse*



## **Reynaldo L. Martinez Jr. Ph.D.**

Department Head & Professor  
Department of Adult and Career Education, College of  
Education, Valdosta State University, Valdosta, Georgia

Nominated

By

H. Mark American Horse

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Fellow jurors, colleagues and associates,

It is with great pleasure I submit this nomination of Reynaldo L. Martinez Jr. Ph.D. as a candidate for the Brock International Prize in Education.

His prolific career as a leader in education spans over thirty-four years with an exponential impact on students, educators, education administrators, policy makers, educational systems, and national infrastructures. As a teacher educator he maximizes the use of his platform to develop highly skilled, ethical, and driven teachers. Through his encouragement and personal example, many of those teachers have taken up leadership roles to champion on behalf of education in both academic and political arenas.

Dr. Martinez has been a presenter, co-presenter, coordinator, or keynote speaker at thirty-one major educational conferences. He has authored or co-authored eighteen publications to inform or challenge educators to examine issues faced by education in the past, present, and future. Be it educational issues in China, Honduras, or the United States of America, his publications convincingly convey the urgency for educators to think globally about their profession.

Dr. Martinez maintains memberships in eighteen professional associations. He has served as president or held other offices for a total of nineteen terms of office, and has served on seventeen committees, he has been a journal reviewer nine times, and a discussant on four occasions.

With direct influence on those who would go forth into the educational field, he disseminates his knowledge of teaching strategies, classroom management, and leadership. Through his example as a consummate professional, his students learn and employ his brand of educator ethos in their own classrooms. Many of his student teachers take up his challenge to become leaders within the education field and have received national accolades for their efforts.

As an advisor on seventeen dissertations, four master's thesis', and twenty-six creative components, Dr. Martinez is thought provoking, engaging, and challenging. He encourages those in his charge to create submissions above reproach and worthy of the degree being pursued.



**Photo: As a teacher of teachers Dr. Martinez encourages his students to be leaders and inovators in education.**

Although submitting his curricula vita would say volumes both literally and figuratively about his contributions to education, I would like to offer an example taken from his impressive body of work, of his direct impact on education, on the international stage.

Hurricane Mitch was the most powerful and destructive hurricane of the 1998 Atlantic hurricane season. Even today, Hurricane Mitch is listed as the seventh most intense hurricane on record. Hurricane Mitch dropped seventy-five inches of rainfall which lead to catastrophic flooding. Over eleven thousand people lost their lives and another eleven thousand were reported missing. Two point seven million people were left homeless, and the Honduran nation suffered an estimated six billion dollars in damages. It is safe to say almost every aspect of Honduran life had been devastated.

Many countries around the world offered their assistance to rebuild Honduras. Although the infrastructure was being rebuilt on several fronts, and though they were obviously interconnected, I would like to showcase the rebuilding of the occupational education system and the efforts of Dr. Martinez.

Through USAID, Dr. Martinez lead a group of educators on a two-year mission that had to overcome the adversity of living in country struggling to regain the fundamental living standards of food, water, and shelter. More challenging than the living conditions was the daunting task of re-building an educational system that was grossly ineffective even before hurricane Mitch. Prior to the hurricane schooling was compulsory only to the sixth grade. The system itself was challenged by teacher shortages, lack of funding, poor pedagogical practices, and antiquated curriculum. When the hurricane struck Honduras, one quarter of all schools in the already struggling system were destroyed. Dr. Martinez was able to convey to policy makers, administrators, and classroom teachers the importance to look at this disaster as an opportunity to create a better Honduran educational system.

While consulting on the building of twenty new schools, Dr. Martinez coordinated and lead a series professional development workshops for teachers.



**Photo: Professional development workshop**

The teacher workshops focused on pedagogical development, and the introduction of competency based education.

The teachers were introduced to computer-based education as both a teaching and management tool. Many of the seminars were delivered by computer supported by multi-media. Prior to the workshops, computers were not widely used in the Honduran educational system. Although the modern delivery technique was new to the majority of the teachers, they quickly saw the value of the new teaching tools.

Dr. Martinez was instrumental in ensuring the newly built schools were equipped with computer laboratories. The introduction of such modern tools directly impacted the cognitive processes of the students and teachers. He also held workshops with administrators and directors teaching them a variety of subjects ranging from finance and policy development to personnel management.

During a meeting with the Honduran Minister of Education, the Minister informed Dr. Martinez that for many years before hurricane Mitch, they have seen pilot project after pilot project started in his country. Some of them went well, some not so well. They all had one thing in common. Whatever impact they had was only temporary. Using an analogy, the Minister of Education told Dr. Martinez, "I don't want the pilot...I want the plane." To his credit, the Minister of Education was willing to admit the system itself was inefficient at best and accepted Dr. Martinez's opinion that the educational system should be radically redesigned.

Upon assessment he found the Honduran educational system was divided into three major areas. Those areas were career technology, public education, and private education. Sociologically the private schools are more highly regarded by Hondurans yet they are not superior in product. Public schools are crowded and under-funded. The career technology schools also struggle for funding and teachers. All three school systems operate independently of each other and there is no cooperative sharing of resources. Politically speaking, there is a hierarchy in place that prohibits the three schools systems from working in concert for the better good.

Dr. Martinez left the Minister of Education with a plan for a redesigned system of education unparalleled by anything that had existed in the country before. After two national summits addressing the need for restructuring, in 2002 the government of Honduras passed new federal laws allowing for a redesign their educational system, and a commitment to making education a higher priority.

USAID reports their efforts in the aftermath of Hurricane Mitch as being instrumental in the transformation of education in Honduras. USAID specifically credits the above mentioned areas addressed by the professional development workshops coordinated and delivered by Dr. Martinez. In November of 2011, USAID published an article outlining how they "helped the Ministry of Education develop and improve teacher effectiveness with new curricula, standards, and assessments. This includes training for school teachers in use of academic standards, curriculum schedules, formative evaluations, and better teaching practices in core subjects. School supervisors are also being taught to use data and standardized testing results to improve the efficiency and effectiveness of education. Finally, USAID is training teachers in non-traditional teaching methods so that they can employ a more child-centered and interactive approach to learning."

**See included article below:**

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USAID improves basic education in Honduras by focusing on quality and access. It supports the Ministry of Education in developing academic standards, decentralizing educational management, developing alternative education systems, and training teachers. Activities improve citizen involvement in education through increased parental participation and advocacy, greater community ownership, and conflict resolution training. The objective is to ensure that by the year 2015, all children will complete elementary school, an essential goal of the multi-donor Education for All/Fast Track Initiative under the Millennium Development Goals.

**Reforms to the Education Sector:** USAID's education program supports the expansion of public/private partnerships while encouraging the Government of Honduras's commitment to reform. Successful collaboration with the government has resulted in new academic standards for Spanish and mathematics that are aligned with international education norms. USAID is extending this effort to include science and social studies. With USAID assistance, the Government of Honduras is also shifting the responsibility for education from the central Ministry of Education to the local level, bringing decision-making authority to communities and facilitating parental participation. To ensure that children receive a quality education, USAID is promoting greater engagement of parents and civil society advocacy efforts. USAID is also collaborating with the private sector to involve this influential stakeholder in improving education in Honduras.

**Alternative Education:** USAID's alternative education activities reduce gaps in quality and access to education. Efforts focus on young people with limited educational opportunities who may otherwise be attracted to crime, gangs, and violence. Alternative education programs strengthen students' basic education skills and reduce student failure rates for first through ninth grades. In coordination with the Ministry of Education's efforts to extend preschool education to all Hondurans, USAID has developed innovative, high quality, low cost preschool alternatives. For example, USAID's Alternative Preschool Model uses recorded lessons and trained community volunteers to deliver educational training in nearly 5,000 community preschool centers, with an annual enrollment of over 60,000 children.

The Program also provides Honduran youth with vocational training directly linked to employment. Drawing on valuable experience gained from previous projects, USAID is expanding activities for at-risk-youth in areas where drug trafficking and gang violence are prevalent. These activities provide youth with positive options for both employment and continued education.

**Teacher Training:** Over the years, USAID has played, and continues to play, an instrumental role in training teachers, education supervisors, and members of the community to strengthen both primary and secondary education. USAID has helped the Ministry of Education develop and improve teacher effectiveness with new curricula, standards, and assessments. This includes training for school teachers in the use of academic standards, curriculum schedules, formative evaluations, and better teaching practices in core subjects. School supervisors are also being taught to use data and standardized testing results to improve the efficiency and effectiveness of education. Finally, USAID is training teachers in non-traditional teaching methods so that they can employ a more child-centered and interactive approach to learning.



**Scholarships:** The Scholarships for Education and Economic Development Program (SEED Program) is administered by Georgetown University’s Center for Intercultural Education and Development. SEED scholarships provide training to youth and community leaders from economically disadvantaged and historically underserved populations, including women and ethnic/Indigenous groups, to become key protagonists in their countries’ development. Moreover, the Program significantly enhances public diplomacy efforts of the United States government by ensuring that participants learn firsthand about the fundamentals of civil society and free market economy.

**USAID ASSISTANCE TO HONDURAS IN EDUCATION**

(In millones\$)	Fy 2009 Actual	Fy 2010 Actual	Fy 2011 Requested	FY 2012 Requested
Assistance in Education	5.9	9.7	9.7	9.9

When Dr. Martinez left Honduras, he left behind an educational system that was student centered, competency-based and relevant to the people, and he had successfully helped the teachers learn the art of facilitating. Eleven new campuses were built, a system of professional development was put into place, new curriculum was provided, new laboratories and equipment were installed thereby connecting Honduran education to the rest of the computer world. Additionally, the two-year project invested eleven and a half million dollars into the Honduran education system.

As a University Professor actively engaged in the classroom, an advocate for education in the political arena, or a leader in the profession associations of education, Dr. Martinez epitomizes the role of a Leader in Education. Be it training teachers in the United States of America, Belize, Indonesia, or Honduras, Dr. Martinez is the consummate professional and champion of education.

The titles of his publications, presentations, and panels often thought provoking. However, title stood out to me, “What Must a Leader Be Willing to Do?” Dr. Martinez has proven time and again that he is willing to do those things that a leader must be willing to do. His leadership and contributions to education are in keeping with the high standards and expectations set forth by the preceding laureates associated with this prestigious award. If selected for the Brock International Prize in Education Dr. Martinez will be an enriching addition to the distinguished list of laureates. In closing, I implore you to select Reynaldo L. Martinez Jr. Ph.D. for the Brock International Prize in Education.

Respectfully,

H. Mark American Horse

## VITA

### BIOGRAPHICAL DATA

Name: Reynaldo L. Martinez Jr.  
Address: 2605 Pineview Drive, Valdosta, Georgia 31602  
Telephone Home (229) 671-9443 Work (229) 333-5650  
Born: November 14, 1952, San Benito, Texas  
Spouse: Minerva Martinez

### EDUCATION

Ph. D. - Vocational Education, Specializing in Teacher Education &  
Staff Development - Colorado State University,  
Fort Collins, Colorado 1990

M. S. - Occupational Education, Instruction & Curriculum  
Corpus Christi State University, Corpus Christi, Texas 1983

B. S. - Secondary Education, Speech & English, Texas A & I  
University, Kingsville, Texas  
1975

Additional Graduate work in Interpersonal and Intercultural Communications  
Arizona State University 1976-77  
Kent State University 1976

Professional Certification  
Secondary Vocational Trade and Industrial Education  
Texas A&M University, College Station, Texas 1981

### PROFESSIONAL EMPLOYMENT EXPERIENCE

Department Head & Professor - Department of Adult and Career Education, College of Education, Valdosta State University, Valdosta, Georgia. Responsibilities include: leadership for and administration of the undergraduate and graduate degree programs, appraisal of faculty performance, planning and execution of the departmental budget, representing the department in professional activities, supervising departmental staff, and teaching courses in Adult and Career Education. 2005 - present

Associate School Head - School of Teaching and Curriculum Leadership, College of Education, Oklahoma State University, Stillwater, Oklahoma. Responsibilities included: Advising the School Head and Program Coordinators on all matters related to administration of the School; coordinate assessment

program for School - prepare proposal, supervise R.A., and prepare report; organizing and monitoring faculty searches; representing the School Head in his or her absence; and assuming other responsibilities as delegated by the School Head. 2004 -  
2005

Associate Professor - Program in Occupational Education Studies, School of Curriculum and Educational Leadership, College of Education, Oklahoma State University, Stillwater, Oklahoma. Responsibilities include: teaching professional courses in the vocational trade and industrial teacher certification program, and in the bachelors, masters and doctoral degree programs; field supervisions and mentorship of first- year trade and industrial vocational teachers; advisement of certification, bachelors, masters and doctoral students; directing doctoral dissertation studies; and providing leadership in research in the integration of academic & vocational education, and distance education teaching competencies. 1997-  
2005

Coordinator of Occupational Education Studies Program - Responsibilities include serving as program liaison to School Director and College Administration, coordinate program activities, and represent the program in professional functions. 1997-1999;  
2001-2005

Assistant Professor - Department of Industrial, Technological & Occupational Education - University of Maryland, College Park, Maryland. Responsibilities included teaching in the vocational teacher education program, training and human resources development program, plus undergraduate and graduate courses in vocational guidance and administration; Actively advised certification, bachelors and masters students; and provided leadership in research in the integration of academic and vocational education.  
1990-1992

Instructor - ACE Program, College of Education, The University of Maryland, College Park, Maryland. The ACE Program is a special program for the enhancement of secondary minority students. Responsibilities included teaching classes in inter-personal communications plus mentoring and advising students

regarding their personal and academic futures.  
1990-1992

Faculty - Department of Vocational Education, Corpus Christi State University, Corpus Christi, Texas. Responsibilities included teaching courses in the vocational certification program and advising students regarding their scholastic and professional development. June,  
1990

Graduate Research Assistant-Colorado Community College & Occupational Education System, Denver, Colorado. Responsibilities included reviewing and cataloging published research materials regarding all aspects of vocational education; Directing a research project assessing the current state of implementation and administration of the Principles of Technology programs in Colorado. 1989-1990

Instructor - School of Occupational and Educational Studies Colorado State University, Ft. Collins, Colorado. Responsibilities included teaching undergraduate courses in the development and utilization of instructional media aids.  
1989-1990

Graduate Teaching Assistant - School of Occupational & Educational Studies, Colorado State University, Ft. Collins, Colorado. The responsibilities included teaching undergraduate courses in the development and utilization of instructional media aids.  
1988-1989

Television Production Instructor/Debate-Public Speaking Coach/Stadium Announcer/VICA Sponsor, Pharr-San Juan-Alamo I.S.D. Pharr, Texas. Responsibilities included providing instructional leadership and teaching the vocational Television Production courses; Sponsoring and advising students in the VICA youth leadership organization; Preparing and advising students who participated in interscholastic speech and debate competition; and executing the announcing duties at football games.  
1978-1988

Adjunct Instructor-Corpus Christi State University, Weslaco, Texas Campus. The responsibilities included teaching a variety of courses in the vocational trade and industrial teacher education program; and advising students regarding their scholastic and professional development.  
1985,'87,'88

Director, JTPA Summer Work Program, Pharr-San Juan-Alamo I.S.D. Pharr, Texas. Responsibilities included the selection of students, assignment of teachers, scheduling of the program, providing resources for the programs, completion of the required documentation, evaluation of the teachers and program itself, and writing of the final report to the State of Texas regarding the operation, progress and status of the program. 1987

Communications Specialist - Edinburg C.I.S.D. Edinburg, Texas. The responsibilities included the conception, development and production of a series of bilingual videoscripts to supplement an elementary student counseling program to enhance self-esteem and parenting. 1977-1978

Counselor-Communications Instructor, Upward Bound Program, Texas A&I University, Kingsville, Texas. Responsibilities included teaching courses in interpersonal communications; Advising and counseling students regarding their personal and scholastic development; and Sponsoring scholastic and social activities intended to prepare students for college. 1972-1974

**RESEARCH, SCHOLARLY AND CREATIVE ACTIVITIES**

Educational Resource and Instructional Materials

Co-Authored integrative academic and welding workbook, Del Mar Publishers 1995

Authored and developed assignments that integrate math and English competencies for Welding Textbook, Del Mar Publishers 1994

Reviewed and critiqued Applied Mathematics textbooks for various vocational trade and industrial subjects, Del Mar Publishers 1993

Authored and developed program curriculum for Vocational TV Production two-year program of study 1979-1988

Authored Policy and Funding Proposals for the Adoption and Implementation of educational curriculum and procedures for Vocational Television Production training program 1979

Authored series of Educational Developmental Training Video Scripts concerning effective parenting and child attitude development 1978

Empirical Research & Grant/Contract Activity

Contract with DevTech Systems Inc. for National Vocational-Technical

Rebuilding Project, Honduras, CA (\$488,263.00)

2000-2002  
 Grant received from Hoff & Overguard for National Provincial Roads  
 Master Trainer Project, Jakarta, Indonesia (\$260,000.00)

1997-98  
 Contract awarded from Tulsa Technology Centers for In-Service Training  
 for & research of Flex Entry/Exit Program Teachers (\$15,478.00)

1999-00  
 Contract awarded from Tulsa Technology Centers for In-Service Training  
 for & research of Flex-Entry/Exit Program Teachers (\$15,027.00)

1998-99  
 Contract awarded from Tulsa Technology Centers for In-Service Training  
 for Flex-Entry Flex-Exit Program Teachers (\$14,568.00)

1997-98  
 Co-Director of Coca Cola Sponsored International Vocational Teacher  
 Educator Institute, Stillwater, Oklahoma

1996  
 Contract awarded from Tulsa Technology Centers for In-Service Training  
 for Open-Entry Open-Exit Program Teachers (\$13,723.00) 1996-97  
 Contract awarded from Tulsa Technology Centers for In-Service Training  
 for Open-Entry Open-Exit Program Teachers (\$13,375.00)

1995-96  
 Grant received from the Oklahoma State Department of Vocational-  
 Technical Education to conduct two summer workshops for academic and vocational  
 teachers to Integrate curricula (\$38,433.00) 1995  
 Grant received from the Oklahoma State Department of Vocational-  
 Technical Education to conduct a Summer Workshop for academic and  
 vocational teachers to Integrate curricula (\$16,069.00) 1994  
 Grant Proposal to the Colegio Nacional de Educacion Profesional  
 Technica, Mexico to provide competency based teacher training

1994  
 Grant Proposal Co-Authored with Dr. James Gregson to the U.S. Dept.  
 of Education to Integrate Academic and Vocational Learning

1993  
 Grant Proposal Submitted to the Oklahoma State Department of  
 Vocational-Technical Education to integrate academic competencies  
 into selected Trade and Industrial programs 1992  
 Grant Proposal Submitted to Southwestern Bell Foundation for innovative  
 vocational teacher preparation program

1992  
 Action research in the integration of academic competencies into  
 a vocational welding program in Crossland H.S. Maryland 1992-93

Grant awarded from the Center for Educational Research & Development, University of Maryland to conduct research on pedagogical strategies and teacher roles to integrate academic & vocational ed. (\$5,000.00)	1991-92
Grant awarded from Colorado Community College & Occupational Education System for research to Develop a National Data Base & Options for the Certification of Principles of Technology Teachers (\$1,500.00)	1990
Descriptive research on Principles of Technology in Colorado	1989-1990

Professional Development

Presenter, VSU New Faculty Seminar: Introduction to Preparing Your Faculty Activity Report, Valdosta State University	
2011	
Presenter, Fourth Annual Camden Faculty Workshop, Sponsored by Valdosta State University, Brenau University & College of Coastal Georgia, "Teaching Students to Use Critical Thinking Skills"	
2010	
Presenter/Facilitator, Professional Development Workshop, Valdosta Technical College, "Planning to Integrate Technical and Academic Education"	
2009	
Presenter, Professional Development Seminar, Valdosta Technical College, "Learning Taxonomies and Integrating Technical and Academic Education"	
2009	
Presenter, Second Annual Camden Adjunct Faculty Workshop, Sponsored by Valdosta State University & Coastal Georgia Community College, "Strategies for Active Learning"	2008
Keynote Speaker, First Annual Camden Adjunct Faculty Workshop, Sponsored By Valdosta State University, Coastal Georgia Community College, and Brenau University, "L=RA Squared"	
2007	
Presenter, Tulsa Technology Center's Summer Teacher Workshop "Rethinking Advisory Committee Functions:"	
2005	
Presenter, Tulsa Technology Center's Master Teacher Workshop, "Circumstances, Circumstances, I Love to Create Circumstances"	
2004	
Consultant, Tulsa Technology Center's Flex-Team Professional Development, Tulsa, Oklahoma	
1995-2000	
Coordinator/Presenter for Oklahoma Vocational Association's Leadership Seminar, "Being a Player", Tulsa, Oklahoma	
1999	
Presenter for Oklahoma Department of Vo-Tech T&I New Teacher Workshop,	

"Professionalism: Our Obligation to our Students, School, Community and to Ourselves", Edmond, Oklahoma 1999  
 Presenter for Tulsa Technology Center's Evening Adult Instructor's Spring Professional Development Workshop  
 1998  
 Presenter for Oklahoma Department of Vo-Tech Mid-Winter New Teacher Workshop, "Teaching in the Affective Domain", Edmond, Oklahoma  
 1998  
 Presenter for OSU's Education Television Services Open House Session on "Teleteaching Techniques", Stillwater, Oklahoma  
 1998  
 Project Coordinator/Instructor for OSU's College of Education's Indonesian National Provincial Roads Master Trainer Project, Stillwater, Ok & Jakarta, Indonesia  
 1997-98  
 Presenter for OSU College of Education's Professional Development Series, "Teaching Tips for Teaching at a Distance", Stillwater, Oklahoma  
 1997  
 Presenter for Tulsa Technology Center's Summer Evening Adult Instructor's Professional Development Workshop, Tulsa, Oklahoma  
 1997  
 Presenter for OK. Department of Vo-Tech Mid-Winter New Teacher Workshop, "Liability Issues for Vocational Teachers", Edmond, Oklahoma  
 1997  
 Consultant, Pharr-San Juan-Alamo Tx. ISD's Developing and Implementing a Plan to Integrate Academic and Vocational Education 1994-97  
 Coordinator/Instructor for OSU's College of Education's Indonesian Kabupaten Roads Master Trainer Project, Stillwater, Ok. & Jakarta, Indonesia  
 1996  
 Presenter for Tulsa Technology Center's Evening Adult Instructors' Professional Development Workshop  
 1996  
 Presenter for Oklahoma Department of Vo-Tech New Teacher Workshop "Liability Issues for Vocational Teachers", Oklahoma City, Oklahoma  
 1995-96  
 Presenter for Oklahoma State University's International Vocational Teacher Educator Institute, "Competency Based Education & Task Analysis" and Integrating Academic and Vocational Education", Stillwater, Oklahoma  
 1995  
 Co-Director of "The Seamless Academic and Vocational Education (SAVE) Workshops" sponsored by the Oklahoma Department of Vo-Tech  
 1995  
 Member of Yala International Technical Institute Feasibility Team sponsored



- by the Government of Thailand, Department of Vocational Education
- 1994  
Co-Director of "The Seamless Academic and Vocational Education (SAVE) Workshop" sponsored by the Oklahoma Department of Vo-Tech
- 1994  
Presenter for Oklahoma Department of Vo-Tech New Teacher Workshop "Discipline and Learning Environment", Stillwater, Oklahoma
- 1994  
Presenter for Oklahoma Department of Vo-Tech ICE Teacher Workshop "Integrating Academic and Vocational Education for ICE Teachers", Stillwater, Oklahoma
- 1994  
Presenter for Oklahoma Department of Vo-Tech New Teacher Follow-Up Workshop, "Planning for the Future", Edmond, Oklahoma
- 1994  
Facilitator, Oklahoma State University College of Education Retreat, Meridian Technology Center, Stillwater, Oklahoma
- 1994  
Presenter for USAID Professional Development Workshop on Competency Based Education, Center for Employment and Training, Belize City, Belize
- 1993  
Facilitator, American Vocational Association's Convention, "Alternative Research/Programming Strategies" Session, Nashville, Tennessee, 1993  
Organized and Directed the first National VICA Club Management Institute at Oklahoma State University for vocational teachers, Stillwater, Ok.
- 1993  
Attended Teacher Effectiveness Training Seminars - College of Education Oklahoma State University, Stillwater, Oklahoma
- 1993  
Conducted Seminar in Business/Industry and Vocational Education Partnerships; Vocational and Academic Teacher Collaboration Eastern Oklahoma County Vo-Tech, Choctaw, Oklahoma
- 1993  
Presenter for Oklahoma Department of Vo-Tech T&I New Teacher's Workshop, Oklahoma State University, Stillwater, Oklahoma
- 1992-00  
Group Leadership Trainer at Texas State VICA Officer Leadership Development Conference, Ft. Worth, Texas
- 1986-'87-'88  
In-service trainer on "Use of Video in the Classroom" Pharr, Texas
- 1985

Publications - \* indicates refereed article; \*\* indicates refereed conference proceeding

North, R. L. & Martinez R. L. (2011), "Partnership for Education: Students' perceptions of a graduate cohort program conducted within an organizational environment", *Practice and Evidence of Scholarship of Teaching and Learning In Higher Education*, vol. 6, number 2,

Martinez, R. L. (2009), \*The evolvement of the educational mode of VTE based on the value, *Chinese Vocational and Technical Education*, October, 30, 358 (Translated by Chen Xianxu, permission granted by JCTE, 23, 1)

Martinez, R. L. & Johnson, S. (2009). \*The University Council for Workforce and Human Resource Education (UCWHRE): Its History, Purpose, and Activities. *New Horizons in Adult Education and Human Resources Development*, 23, 1, Winter  
Ott, K., Mat Som, Y., & Martinez, R. L. (2008), "Valdosta State University Partnering with Regional Technical Colleges", *Techniques*, April, 84, 4

Martinez, R. L. (2007), \*An evolving set of value-based principles for career and technical education". *Journal of Career and Technical Education*, 23, 1

Martinez, R. L., Ausburn, L. J., & Ausburn, F. B. (2004), \*\*"Utilization and Impact Technology in a Graduate Program in Occupational Education Studies at Oklahoma State University", Conference Proceedings, International Conference on Education and Information Systems: Technologies and Applications, Orlando, Florida, ISBN#: 980-6560-11-6

Martinez, R. L. (2003), \*\*\*"Developing and implementing a new technical teacher training program for individualized competency -based instruction in Honduras", Conference Proceedings, Hawaii International Conference on Education, Honolulu, Hawaii, ISBN#: 154L-5880

Martinez, R. L. (2002) \*""The Development and Implementation of a Vocational Technical Center Accreditation Program for Honduras", Conference Proceedings,  
American Vocational Education Research Association, Las Vegas, Nevada

Martinez, R. L. (1997), \*Learning how to dance: Considerations for developing, implementing and nurturing vocational education and business & industry partnerships, *Occupational Education Forum*24,1, (26-40)

Martinez, R. L. & Sweger, B. (1996), Plugged in. Long distance technology offers benefits and drawbacks to teacher education programs, *Vocational Education Journal*, 71, 3, (30-31)

Gellerman, M. & Martinez, R. L. (1995). *Welding Fundamentals Workbook*  
Delmar Publishers, Albany, New York.

Martinez, R. L. & Badeaux, A. (April, 1994). This time, physics and  
chemistry. *Vocational Education Journal*. 69, 4, 30-31, 46

Martinez, R. L. (March, 1993). Spelling out diversity. *Kaleidoscope*  
Multicultural Newsletter. College of Education, Oklahoma State  
University. 6, 1, 2-3

Martinez, R. L. & Badeaux, A. (Nov./Dec., 1992). Sparking interest in  
Academics - Welding class helps students improve English, math  
grades. *Vocational Education Journal*. 67, 8, 34-35, 71

Martinez, R. L. (May, 1992). Wanted: Leadership qualities - Vocational  
student organizations help students become leaders. *Vocational*  
*Education Journal*. 67, 5, 30-32.

Martinez, R. L. (Winter, 1992). \*Credentialing of principles of technology  
teachers: Policies and options. *Journal of Industrial Teacher*  
Education. 29, 2, 51-64.

Martinez, R. L. (April, 1991). A crisis in the profession - Minority role  
models in critically short supply. *Vocational Education Journal*,  
66, 4, 24-25, 46.

Martinez, R. L. (January, 1991). New directions for vo-ed: The perkins  
act of 1990. *School Shop-Technical Directions*, 50, 6, 21-23.

#### Current On-Going Research & Publication

“History of the University Council for Workforce and Human Resources Education”,  
anticipated completion date – Spring 2013

#### **PROFESSIONAL AFFILIATIONS & ACTIVITIES**

##### Professional Memberships

Association for Career & Technical Education	1982-present
American Career & Technical Education Research Association	1989- present
Academy for Career & Technical Teacher Education	2005-present
Georgia Association for Career and Technical Education	2005- present
Oklahoma Association for Career and Technical Education	1992- present
National Association of Industrial & Technical Teacher Educators	1992-2008

International Vocational Education and Training Association	2002-2007
Omicron Tau Theta - National Vocational Honor Society	1989-
2005	
Phi Beta Delta International Education Honor Society	2005-
2006	
Phi Delta Kappa National Education Fraternity	1989-
2005	
Phi Kappa Phi Honor Society	
1991-2005	
Iota Lambda Sigma - National Vocational Honorary Fraternity	1983-
2000	
U.S. Distance Learning Association	1994-
2005	
Oklahoma Vocational Ed. & Professional Development Assoc.	1993-
2005	
Oklahoma Distance Learning Association	1994-
2004	
Maryland Vocational Association	1990-
1992	
Colorado Vocational Association	1989-
1990	
Texas Industrial Vocational Association	1982-
1992	
<u>Professional Association Offices</u>	
President,, Academy for Career & Technical Teacher Education	2010-
present	
Past President, University Council for Workforce & Human Resources	
Education	2010-2012
President, University Council for Workforce & Human Resources	
Education	2008-2010
President-Elect, Academy of Career & Technical Teacher Education	2009-2010
President-Elect, University Council for Workforce & Human Resources	
Education	2006-2008
Historian, University Council for Workforce & Human Resources	
Education	2004-
present	
Parliamentarian, Georgia Association for Career and Technical Ed.	2005-2011
Trustee, National Association for Technical & Industrial Teacher	
Educators	2005-2007
Trustee, University Council for Workforce & Human Resources	
Education	2004-2005
Secretary/Treasurer of Oklahoma Career & Technology Education	

	Personnel Development Association	2003-2005
	National Vice-Pres. of the Trade & Industrial Education Division of the	
Nat'l	Association of Industrial & Technical Teacher Educators	1998-2000
	President of the Oklahoma Vocational Association	1999-
2000		
	President-Elect of the Oklahoma Vocational Association	1998-
1999		
	President of the Trade & Industrial Education Division of the	
	Oklahoma Vocational Association	1997-
1998		
	President, Oklahoma Vocational Educators & Professional	
	Development Association	1996-
1998		
	Vice-President of the Oklahoma Trade & Industrial Education	
	Division of the Oklahoma Vocational Association	1996-
1997		
	First Vice-President of the Oklahoma Trade & Industrial Education	
	Division of the Oklahoma Vocational Association	1995-
1996		
	Executive Director of the Maryland Vocational Association	1991-
1992		

Professional Committee Membership

	Member of National Research Center for Career & Technical	
	Education Advisory Council	2010-
present		
	Member of Brooks County High School Career, Technical and	
	Agricultural General Advisory Committee	2009-
present		
	Member of Valdosta High School's Construction Program Advisory	
	Committee	2006-2008
	Member of Eastern Oklahoma County Area Vocational Center's	
	General Advisory Committee	1993-2000
	Member of Assoc. for Career & Technical Education's Trade &	
	Industrial Education Division's Editorial & Publication Committee	1992-
2000		
	Member of Assoc. for Career & Technical Education's Trade &	
	Industrial Education Division's Research Committee	1995-
2000		
	Member of Will Rogers H. S.'s Media Prod. Advisory Committee	1994-
2000		
	Member of Oklahoma Department of Vo-Tech Education's	
	Vocational Teacher Training System Committee	1995-
2000		

97	Member of Oklahoma Department of Vo-Tech Education's Region 5 School-to-Work Coordination Council	1995-
	Member of Oklahoma Department of Vo-Tech Education's Multicultural and Diversity Committee	1997-1998
	Member of Oklahoma Vocational Association's Membership Committee	1996-1998
1996	Member of Oklahoma Department of Vo-Tech Education's School-to-Work Implementation Support Technical Committee	1994-
1998	Member of Stillwater Public School's School-to-Work Advisory Committee	1995-
	Member of American Vocational Association's National Task Force on Name	1991-1993
	Member of American Vocational Association's Region I Professional Development Committee	1991-1992
	Member of American Vocational Association's Minority Action Committee	1990
	Member of the Texas State VICA Advisory Committee	1986-1987

#### Professional Activities

present	Reviewer for National Center for Research in Career & Technical Education Research Reports	2011-
present	Reviewer for <i>Journal of Career &amp; Technical Education Research</i>	2007-
present	Reviewer for ACTER Research Pre-Conference	2008-
	Discussant of Research Papers presented at the Association for Career & Technical Education Research program on "Professional Development in CTE" - ACTE National Conference	2010
	Review Panelist for AERA National Research Conference, CTE SIG	2009
	Discussant of Research Papers presented at the Association for Career & Technical Education Research program on "Science in CTE" - ACTE National Conference	2009
	Reviewer for the <i>Journal of Industrial Teacher Education</i>	1994-2009
	Discussant of Research Papers presented at the Association for Career & Technical Education Research program on "Enhancing Academic Achievement" - ACTE National Conference	2008
	Facilitator for Research Session at the Career and Technical Education Research and Professional Development Conference, Las Vegas, NV	2007
	Participant in Association for Career and Technical Education Research Agenda Delphi Study	2007-2008

Contributor to Association for Career and Technical Education's  
 Position Paper for Postsecondary CTE Reform 2007

Judge, Research Sessions at the Career and Technical Education  
 Research and Professional Development Conference, Atlanta, GA 2006

Member, Editorial Board, *The Online Journal of Workforce Education  
 and Development*  
 2004-2009

External Reviewer for Promotion &/or Tenure for candidates from Indiana  
 University, the University of North Texas, Idaho State University,  
 Mississippi State University and Univ. of Texas at Tyler 2004-  
 present

Consultant, University of Arkansas, Department of Rehabilitation,  
 Human Resources, and Communications Disorders, Industrial  
 Technical Teacher Education Program Revision 2004

Reviewer for the National Science Foundation Advanced Technological  
 Education Project 2003

Reviewer for research project manuscripts for the National Research  
 Center for Career and Technical Education 2002-2003

Completed Oklahoma Commission for Teacher Preparation Board of  
 Examiners Training 2002

Assistant Editor of the *Journal of Vocational Education Research* 1998-  
 2000

Review Team Member for Southern Region Education Board's Site  
 Visit at Putnam City High School's "High Schools That Work" Program 1999

Assistant Editor of the *Journal of Industrial Teacher Education* 1995-  
 1997

Selected to & Completed College of Education's Leadership Institute  
 1997-1998

Sponsor of the Oklahoma State University, Omicron Tau Theta  
 Phi Chapter in the School of Occupational & Adult Education 1994-  
 1996

Judge for Oklahoma State VICA Skills Demonstration Contest 1999

Contest Director of Job Demonstration Contest for the Oklahoma  
 VICA State Olympics 1996, 1998

Contest Co-Director of Opening & Closing Ceremonies Contest for  
 the Oklahoma VICA State Olympics 1995

Contest Co-Director of Club Business Procedures Contest for the  
 Oklahoma VICA State Olympics 1994

Site Coordinator for Oklahoma NOCTI Testing 1994-1995

Jurist for Research/Symposium Paper Presentations for the  
 American Vocational Education Research Association 1991

Member of the NAITTIE Research Committee 1991-1994

Reviewer for the *Vocational Education Journal* 1992-1994

Organizer of Oklahoma State University's Multicultural Coalition 1994

Discussant of Professional Papers presented at the

American Vocational Education Research Association's  
 program on Diversity and Equity - AVA National Convention 1991

University Service - Valdosta State University

Co-Chair of the Search Committee for Early Childhood and Special  
 Education Department Head 2012  
 Past-Chair of the VSU Council of Department Heads 2011-2012  
 Chair of the VSU Council of Department Heads 2009-2011  
 Member of VSU Graduate School Executive Committee 2010-2011  
 Member of VSU Promotion & Tenure Planning Committee 2010  
 Member of VSU Provost & Vice President for Academic Affairs Search  
 Committee 2009-2010  
 Chair of the VSU Adult Learning Committee 2010  
 Member of VSU Art Department Comprehensive Program Review Team 2010  
 Vice Chair of the VSU Department Heads Council 2007-2009  
 Member of VSU Adult Learning ISAS Editorial Team 2009  
 Member of VSU Educational Policies Committee 2007-2008  
 Member of Search Committee for Director of VSU Programs at  
 Moody Air Force Base 2007  
 Chair of Department Heads Council Ad Hoc Committee on VSU's  
 Advancement of Research Status 2005-2007

College Service

Member of VSU College of Education Dean's Executive Committee 2005-present  
 Member of VSU College Education's Teacher Education Council 2007-  
 present  
 Reader for College of Education's Graduation Ceremony 2007-2008

Oklahoma State University

Member of the OSU Activity Fee Allocation Committee 2004-2005  
 Member of OSU Faculty Council's Faculty Committee 2004-2005  
 Member of OSU Academic Reinstatement Appeals Board 2004-  
 2005  
 Member of School of International Studies Program Committee 2004-  
 2005  
 Member of OSU Hispanic/Latino Coordinator Search Committee 2004-  
 2005  
 Member of OSU Education Subcommittee on Education Standards for  
 the Higher Learning Commission of the North Central Association  
 Self-Study Steering Committee 2003-2005  
 Member of Search Committee for the OSU Provost/Sr. Vice President 2003  
 Chair of OSU Professional Ed. Council Faculty Affairs Committee 2003-  
 2005  
 Institutional/USA representative for OSU to the International Project:  
 "CentroVirtual Para el Desarrollo de Estándares de Calidad para la



	Educación Superior a Distancia en América Latina y el Caribe"	2002-2003
	Member of the OSU Professional Ed. Council Governance Committee	2002-2005
	Secretary of Graduate College Group V	2002-2005
	Member of OSU Graduate Faculty Council	2002-
2005		
	Member of the OSU Activity Fee Allocation Committee	1999-
2000		
	Member of the OSU School of International Studies Faculty	1999-2005
	Member of Media Production Faculty Search Committee, Oklahoma State University's School of Journalism & Broadcasting	1999-
2000		
	Reader for Oklahoma State University's Commencement Exercises	1997-2005
	Member of Faculty Advisory Committee of the Oklahoma State University Institute for Telecommunications	1992-1998
	Member of Oklahoma State University Hispanic Student Association Scholarship Review Committee	1992-1998
	Faculty Recruiter for OSU Graduate College in South Texas	1997-1998
	Member of Advertising Faculty Search Committee, Oklahoma State University's School of Journalism & Broadcasting	1997-
1998		
	Member of the OSU Multicultural Development & Assessment Center's Hispanic Counselor Search Committee	1997
	Member of the University Advisory Council on Multicultural Affairs for Oklahoma State University	1993-1996
	Member of Oklahoma State University's Executive Vice President's Search and Screening Committee	1995-
1996		
	President of the OSU Hispanic Faculty & Staff Association	1993-
1995		
	Member of OSU Dispute Resolution Committee	1994
	Member of the Distance Learning Task Force of Oklahoma. St. Univ.	1992-1994
 <u>College Service</u>		
	Member of OSU Faculty Council, College of Education Councilor	2004-2005
	Member of College of Education's Program & Planning Committee	2003-2005
	Chair of the Oklahoma State University College of Education's Faculty Governance Council	1997-1999
	Member of College of Education Student Advisor Search Committee	1998
	Member of College of Education Technology Director Search Committee	1998
	Co-Chair of College of Education's Student Services Committee	1997-
1998		
	Member of Oklahoma State University College of Education's Multicultural Committee	1996-1997
	Member of Oklahoma State University College of Education's	

96	Academic Standards and Curriculum Committee	1993-
2000	Member of Oklahoma State University College of Education's NCATE Category II Committee	1996-
94	Member of Oklahoma State University College of Education's Ad Hoc "Resources Committee" for North Central Accreditation	1996
94	Member of Oklahoma State University College of Education's Student Learning Assessment Task Force	1992-
94	Member of Oklahoma State University College of Education's Undergraduate Minority Student Recruiting & Retention Committee	1992-
96	Co-Chair of Oklahoma State University College of Education's Graduate Minority Student Recruiting & Retention Committee	1995-
	Member of Oklahoma State University College of Education's Dean's Search Committee	1994-95
	Proposal Reviewer for OSU's College of Education Institute, "Involving Parents of all Students"	1994
	<u>OSU School Service (1993-2004)</u>	
	Chair of the OCED Faculty Search Committee	2004
2004	Chair of the School of Teaching & Curriculum Leadership's Appointment, Reappointment, Promotion & Tenure Committee	2002-
2000	Member of the School of Teaching & Curriculum Leadership's Appointment, Reappointment, Promotion & Tenure Committee	1999-
	School of Curriculum and Educational Leadership's At-Large Rep. to the College of Education's Faculty Governance Council	1997-1999
	Member of Oklahoma State University School of Curriculum & Educational Leadership's ARPT Review Committee	1997
	Coordinator of the Occupational Education Studies Program in the School of Curriculum and Educational Leadership	1997-1999
	Member of Occupational Education Studies Faculty Search Committee	1999
	Member of Occupational Education Studies Faculty Search Committee	1998
	OAED's Representative to the College of Education's Faculty Governance Council	1997
	Member of School of Occupational & Adult Education's Policies and Personnel Committee	1996-
1997	Member of School of Occupational & Adult Education's Director's Search and Screening Committee	1996
	Chair of School of Occupational & Adult Education's Curriculum	

and Outreach Committee 1992-1996  
 Member of Occupational & Adult Education's Administrative Council 1993-1996

Service at the University of Maryland (1990-92)

Senator, College of Education Senate, University of Maryland College Park 1991-1992  
 Member of Search Committee for the Dean of the College of Education - University of Maryland, College Park 1991-1992  
 1992  
 Member of EDIT Strategic Planning Committee, University of Maryland, College Park 1991-1992  
 Member of EDIT Human Subjects Committee, University of Maryland, College Park 1991-1992  
 Faculty Mentor for Minority Students through the Office of Minority Student Education, University of Maryland 1990-1992

**Professional Papers, Presentations & Speaking:**

Martinez, R. L. (Invited), Barbados Ministry of Education & Human Resources Development, Keynote Conference Speaker, Third International Conference On Higher Education, St. Michael, Barbados, October 2012

Martinez, R. L. (July 18), Georgia Association for Career & Technical Education, Atlanta, GA, "WIA 2012: Through the Looking Glass" 2012

Martinez, R. L. (April 14), American Education Research Association Conference, Vancouver, British Columbia, Canada, "Perspectives for Nurturing and Supporting High School and College Students of Color To Enter the Teaching Profession" 2012

Martinez, R. L. (March 31), Sixth Annual Camden Faculty Workshop, Sponsored By Valdosta State University, College of Coastal Georgia, and Brenau University, "Becoming a CSI: Classroom Scene investigator" 2012

Ausburn, L., Martinez, R. L., & .Allen, J. (November 17) Association for Career & Technical Education Research Conference, St. Louis, Missouri, "Establishing and Managing a Focused Research Agenda" 2011

Martinez, R. L. (July 13) Georgia Association for Career & Technical Education, Atlanta, GA, "Teacher as Researcher or CTAE-CSI: Classroom Scene Investigator" 2011

- Ausburn, L., Martinez, R. L., & Bartlett, K., (December 2) Association for Career & Technical Education Research Conference, Las Vegas, Nevada, "Setting Priorities for Early Career Success: Tips for Doctoral Students and New Tenure-Track Faculty" 2010
- Martinez, R. L. (July, 20) Georgia Association for Career & Technical Education, Atlanta, GA, "Teaching Strategies to Develop Critical Thinking Skills" 2010
- Martinez, R. L. (April, 10) Fourth Annual Camden Faculty Workshop, Sponsored By Valdosta State University, College of Coastal Georgia, and Brenau University "Teaching Students to use Critical Thinking Skills" 2010
- Martinez, R. L., Ausburn, L., & Zirkle, C. (Nov. 19) Association for Career & Technical Education Research Pre-Conference, Nashville, Tennessee, "Securing and Maintaining a Tenure Line Faculty Position" 2009
- Martinez, R. L. (July 21) Georgia Association for Career & Technical Education, Atlanta, GA, "Three Strikes and You're In: Applying Learning Taxonomies in All Three Learning Domains" 2009
- Martinez, R. L., Walter, R., Price, W., & Zinser, R. (Dec. 4) Association for Career & Technical Education Research Pre-Conference, Charlotte, South Carolina, "The Role, Responsibilities and Ethics of a Peer Reviewer" 2008
- Backes, C. & Martinez, R. L. (July 21) Georgia Association for Career & Technical Education Conference, Atlanta, GA, "Educational Opportunities In CTAE Undergraduate and Graduate Education Programs at Valdosta State University" 2008
- Martinez, R. L. & Mann, E. (May, 14) Southeastern Technical & Industrial Education Conference, Myrtle Beach, South Carolina, "Framing STIEC's Future: Issues and Actions" 2008
- Martinez, R. L. (February, 23) Second Annual Camden Adjunct Faculty Workshop, Sponsored By Valdosta State University, Coastal Georgia Community College, and Brenau University, "Strategies for Active Learning" 2008
- Martinez, R. L. (December, 13), Association for Career and Technical Education National Conference, Las Vegas, NV, "Evolving Values and Principles for Career and Technical Education" 2007

- Martinez, R.L. & Ott, K. (September, 20) Association for Career and Technical Education/National Council of Local Administrators Best Practices Conference, Oklahoma City, Oklahoma, "Postsecondary Partnerships: Best Practices in Postsecondary AAS/BAS Cooperative Programs" 2007
- Martinez, R. L. (May 16, 2007), Southeastern Technical & Industrial Education Conference, Myrtle Beach, South Carolina, "Technical & Industrial Education: Preparation for Higher Education" 2007
- Martinez, R. L. (February, 24) Keynote Speaker, First Annual Camden Adjunct Faculty Workshop, Sponsored By Valdosta State University, Coastal Georgia Community College, and Brenau University, "L=RA Squared" 2007
- Martinez, R. L. (July 19) Georgia Association for Career and Technical Education Summer Leadership Conference, Atlanta, Georgia, "The Evolving Principles of Adult and Career Education" 2006
- Martinez, R. L. (March 3) Gulf South Adult and Career Education Conference, Valdosta, GA, "Evolving 21st Century Principles for Adult and Career Ed." 2006
- Martinez, R. L. (April 22), Commencement Speaker, Oklahoma State University - Okmulgee, Okmulgee, Oklahoma, "Preparing for the 21st Century Workplace" 2005
- Martinez, R. L. (October 21) Stillwater Area Human Resource Association, Stillwater, Oklahoma, "Current Issues of Diversity in the Workplace" 2004
- Martinez, R. L., Ausburn, L. & Ausburn, F. (July 23) International Conference on Education and Information Systems, Technologies, and Applications and the International Conference on Cybernetics and Information Technologies, Systems and Applications, Orlando, Florida, "The Utilization and Impact of Technology in a Graduate Program in Occupational Education Studies at Oklahoma State University" 2004
- Martinez, R. L. (December 13) Association for Career and Technical Education National Convention, Orlando, Florida, "Designing, Developing, and Improving Individualized Competency-Based Curriculum for Technical Vocational Education in Honduras" 2003
- Martinez, R. L. (January 7) Hawaii International Conference on Education, Honolulu, Hawaii, "Developing and Implementing a New Technical Teacher Training Program for Individualized Competency-Based Instruction In Honduras" 2003

- Martinez, R. L., & Munoz, A. M. (December, 12) American Vocational Education Research Association at the Association for Career and Technical Education National Convention, Las Vegas, Nevada, "Development and Implementation of a Vocational-Technical Accreditation Program for Honduras" 2002
- Martinez, R. L., (October, 24) Rocky Mountain Education Research Association Fall Conference, Stillwater, Oklahoma, "Effectiveness and Perceived Impact of a New Technical Teacher Training Program for Individualized Competency-Based Instruction in Honduras" 2002
- Martinez, R. L. & Shepperd, R. E. (April 13) Rio Bravo Association's XIV International Conference, San Antonio, Texas, "Overview of the Honduran Vocational Education Project: Rebuilding Honduras after Hurricane Mitch" 2002
- Martinez, R. L. (November 4) Centro Tecnico Federico Ozanam's Graduation Commencement Address, Puerto Cortes, Honduras, "Ser El Lider de Tu Vida" 2000
- Martinez, R. L. (January 8) Oklahoma Department of Vocational & Technical Education's Trade & Industrial Ed. Division Leadership Workshop, Panel Discussant, Oklahoma City, Oklahoma, "Lessons of Leadership" 2000
- Martinez, R. L. (October 28) Oklahoma Vocational Association's "Potential Leader Workshop", Panel Discussant, Oklahoma City, Oklahoma, "What Must a Leader be Willing to Do?" 1999
- Martinez, R. L. (August 17) Meridian Technology Center's Teacher In-Service, Guest Speaker, Stillwater, Oklahoma, "How to Keep the Fires Lit" 1999
- Martinez, R. L. (May 18) Tri-County Technology Center's Graduation Ceremony, Commencement Address, Bartlesville, Oklahoma, "Be the Captain of Your Ship" 1999
- Martinez, R. L. (Jan. 15) Oklahoma Department of Vocational-Technical Education's T&I New Teachers' Workshop, Edmund, Oklahoma, "Professionalism: Our Obligation to our Students, our School, our

Community, and to Ourselves:

1999

Martinez, R. L., (May 14) Southwest Technology Center's Graduation Ceremony, Commencement Address, Altus, Oklahoma, "You Can Make a Difference"

1998

Martinez, R. L., (Jan. 16) Oklahoma Department of Vo-Tech's New Teacher's Workshop, University of Central Oklahoma, Edmond, Oklahoma "Teaching in the Affective Domain."

1998

Martinez, R. L., Hunter, J, Et. Al., (Dec. 12) American Vocational Association's National Convention, Las Vegas, Nevada, "Developing Flex Entry & Exit Vocational Programs: A Professional Development Partnership"

1997

Martinez, R. L. & Loving, J., (Dec. 11) International Vocational Education & Training Association at the American Vocational Association's National Convention, Las Vegas, Nevada, "Meeting the Intercultural Needs of an Indonesian Train-the-Trainer Program"

1997

Martinez, R. L. (Oct. 18) VICA Regional Leadership Conference's Keynote Speaker, Chickasaw, Oklahoma, "The Challenge of Leadership"

1997

Martinez, R. L. (April 28) Governor's Safety Conference, Oklahoma City, Oklahoma, "Managing Safety in a Culturally Diverse Workplace"

1997

Martinez, R. L. (April 21) Oklahoma Skill Center Instructor's Conference's Key Note Speaker, Lake Murray, Oklahoma, "Teaching with Technology: 21st Century Tools"

1997

Martinez, R. L. et. al. (April 11) American Vocational Association's Region IV Annual Conference, Hot Springs, Arkansas. "Implementing Flex-Entry, Flex-Exit Curriculum, A Professional Development Partnership"

1997

Martínez, R. L. et. al. (April 11) American Vocational Association's Region IV Annual Conference, Hot Springs, Arkansas. "Something is Fishy at

- PSJA: Integrating Vocational & Academic Education"  
1997
- Martinez, R. L. & Gregson, J. A. (April 11) American Vocational Association's Region IV Annual Conference, Hot Springs, Arkansas. "The SAVE Project-Lessons Learned in Integration Professional Development" 1997
- Martinez, R. L., et al (Dec. 6) American Vocational Association's Annual Convention, Cincinnati, Ohio. "Writing for the Journal of Industrial Teacher Education" 1996
- Martinez, R. L., (May 6) Governor's Safety Conference, Oklahoma City, Oklahoma, "Managing Safety in a Culturally Diverse Workplace" 1996
- Martinez, R. L., (April 11) Stillwater Public School's School to Work Workshop, Stillwater, Oklahoma, "What is School-to-Work?" 1996
- Martinez, R. L., et al (December 3) American Vocational Association's Annual Convention, Denver, Colorado, "In Pursuit of Publication: Tips to help you publish in professional journals" 1995
- Martinez, R. L., (October 13) Mid Del Public School's Vocational Teacher In-Service, Midwest City, Oklahoma, "Creativity in the Classroom: Just Do It!" 1995
- Martinez, R. L., (July 31) Oklahoma City School District's Vocational Teacher In-Service, Oklahoma City, Oklahoma, "Liability Issues for Vocational Teachers" 1995
- Martinez, R. L., & Hancock, M. J. (July 14) Southern Regional Education Board' High School's That Work Staff Development Conference, Atlanta, Georgia. "Integrating Academic and Vocational Education on the Border: Planning Processes and Implementation Strategies with a Tex-Mex Flavor" 1995
- Martinez, R. L. (July 12 & 13) Oklahoma State University's International Teacher Educator's Institute, Stillwater, Oklahoma, "Competency-Based Education", and "Integrating Academic and Vocational Education" 1995
- Martinez, R. L. (March) Tulsa Council of Teachers of Mathematics, Spring Meeting, Tulsa, Oklahoma, "Teacher Burnout" 1995



- Martinez, R. L. & Gregson, J. A. (February 11) Oklahoma Department of Vocational-Technical Education, Trade & Industrial Division, School-to-Work Conference, Oklahoma City, Oklahoma, "Worksite Learning: A Vehicle for Democratic Reform  
1995
- Martinez, R. L., Anderson L. D., & Petty G. C., (December 12) American Vocational Association's Annual Convention, Dallas, Texas. "Teleteaching for Vocational Teacher Education and HRD" 1994
- Martinez, R. L (December 12) American Vocational Association's Annual Convention, Dallas, Texas. "Staff Development through International Collaboration - The Impact of a Competency-Based Education Vocational Teacher Training Workshop in Belize City, Belize C.A. 1994
- Martinez, R. L. (Sept. 23) Tulsa Technology Center Student Leadership Assemblies, Guest Speaker, Tulsa, Oklahoma, "Involvement is the Key" 1994
- Martinez, R. L. (Sept. 13) MidAmerica Vo-Tech VICA Assemblies, Guest Speaker, Wayne, Oklahoma, "Be the Leader of Your Life" 1994
- Martinez, R. L. (July, 29) Oklahoma VICA Summer Leadership Institute Key Note Address, OSU, Stillwater, Oklahoma, "The Best is Yet to Be" 1994
- Martinez, R. L. (April 15) American Vocational Association's Region IV Annual Conference, Albuquerque, New Mexico. "Learning How to Dance - Forming School-Private Partnerships" 1994
- Martinez, R. L. (March 22) Guest Lecturer for OSU Honor's Course, Ethics Across Cultural Perspectives, Stillwater, Oklahoma. "The Hispanic Perspective" 1994
- Martinez, R. L. (December 5) American Vocational Association's Annual Convention, Nashville, Tennessee. "Learning How to Dance: Partnerships Between Business and Industry and Trade and Industrial Programs" 1993
- Martinez, R. L. & Badeaux, A. (December 4) American Vocational

- Association's Annual Convention, Nashville, Tennessee. "An Approach to Integrating Science and Physics Competencies into a Vocational Welding Curriculum." 1993
- Martinez, R. L. (Oct. 5) Central Oklahoma Area Vo-Tech, North Central District VICA Fall Leadership Conference, Drumright, Oklahoma, Key-Note Address, "Lessons for Leadership" 1993
- Martinez, R. L. (Sept. 8) Gordon Cooper Area Vo-Tech All-School VSO Membership Assembly, Shawnee, Oklahoma, Key-Note Address "Seize Your Opportunities" 1993
- Martinez, R. L. (July 27) Oklahoma Department of Vo-Tech VICA Summer Leadership Conference, Stillwater, Oklahoma, Key-Note Address "Kites Fly Highest Against the Wind" 1993
- Martinez, R. L. (July 20) Oklahoma Department of Vo-Tech High Schools That Work Conference, Tulsa, Oklahoma. "Making Time for Staff Development" 1993
- Martinez, R. L. & Badeaux, A. (April 28) American Welding Society International Annual Convention, Houston, Texas. "Integrating English and Math Competencies into Vocational Welding Programs" 1993
- Martinez, R. L. (April 7) Eastern Oklahoma County Area Vocational Center's "Workplace Basics '93" Seminar, Choctaw, Oklahoma. "Partnerships in Education - Learning How to Dance" 1993
- Martinez, R. L. & Wolfe, S. (December 5) American Vocational Association's Annual Convention, St. Louis, Missouri. "Effective Teaching Strategies and Preservice & In-service Professional Development Activities as Recommended by SREB Pilot Site Teachers who Integrate Academic and Vocational Education." 1992
- Martinez, R. L. & Badeaux, A. (Dec. 5) American Vocational Association's Annual Convention, St. Louis, Missouri. "An Approach to Integrating English and Mathematic Competencies into a Vocational Welding Curricula." 1992
- Martinez, R. L. (July 10) Southern Region Education Board's Staff Development Conference, Atlanta, Georgia. "Teaching Strategies Most Frequently Used by Pilot Site Teachers to Integrate Academic and Vocational Instruction." 1992

- Martinez, R. L. & Badeaux, A. (March 14) Maryland Vocational Association's State Spring Professional Development Teacher Conference, Temple Hills, Maryland. "An Approach to Integrating Academic Competencies into a Welding T & I Program."  
1992
- Martinez, R. L. (October 28) Bowling Green State University's College of Technology Hispanic Cultural Studies Lectures, Bowling Green, Ohio. "Toward a Greater Understanding of Hispanic Culture in Education, Training & Technology."  
1991
- Martinez, R. L. (December 9) Discussant for the American Vocational Research Association's Session at the American Vocational Association Convention, Los Angeles, California, "Research on Equity and Special Populations in Vocational Education."  
1991
- Martinez, R. L. (May 7) Maryland State Department of Education's Teacher Workshop, Frederick, Maryland. "New Directions for Technical Literacy Through Principles of Technology - Articulation and Tech Prep Initiatives."  
1991
- Martinez, R. L. (January 17) University of Maryland's Department of Industrial, Technological and Occupational Education's Symposium on Integrating Academic & Vocational Education, College Park, Maryland. "Integrating Academic Competencies in the Principles of Technology"  
1991
- Martinez, R. L. (May 6) Colorado Speech Communication Association Convention, Fort Collins, Colorado. "A Rhetorical Criticism of 'Mass Media Resignatia' - A Comparison of Nixon and Wright"  
1990
- Martinez, R. L. (November 18) Keynote Speaker at Colorado VICA State Leadership Conference, Boulder, Colorado. "Building Leadership Through VICA"  
1989
- Martinez, R. L. (May 23) Keynote Speaker at MESA Awards Banquet,

Loveland, Colorado. "The Quest of Dreams: Reach for Your Goals"  
1989

Martinez, R. L. (August 2) Colorado Vocational Educator's Leadership  
Conference, Fort Collins, Colorado. "State of the Art of the  
Principles of Technology in Colorado." 1989

**PROFESSIONAL EXPERIENCE**

Department Head 2005-present  
Associate School Head 2004-2005  
College Program Coordinator 1997-99, 2002-  
2005  
University Faculty-Occupational Teacher Education 1990-  
present  
In-country Vocational Education Expert (Honduras)  
2000-2002  
Administrator of JTPA Summer Training Program  
1987 University Instructor of Vocational Teacher Education 1985-  
'87-'88-'90 University Instructor of Audio/Video Education Courses  
1988-90  
Secondary High School Vocational Instructor TV Production 1978-  
88 Instructor in Interpersonal Communications in ACE Program  
1991-92  
Communications Specialist/TV Writer-Producer  
1978 Secondary High School Speech and Debate Coach 1979-  
88 Stadium Football Announcer  
1978-88 Assistant Director of TV Documentary  
1977 Graduate Teaching Assistant in Public Speaking & Debate Coach  
1976-77  
Radio Personality- KBOR-AM, Brownsville, Texas 1975  
KBIC-FM, Alice, Texas 1975  
Sports Director, Music Director, Program Director - KTAI-FM  
Texas A & I University, Kingsville, Texas 1971-  
75  
Interpersonal Communications/Counselor - Upward Bound  
Program, Texas A & I University, Kingsville, TX. 1972-  
74

**AWARDS & RECOGNITIONS**

Award of Appreciation by the Georgia Association for Career & Technical  
Education Board of Directors for Service as Parliamentarian 2006-2011 2012  
Recognized by the University System of Georgia as a "Shining Star" 2010  
Meritorious Service Award, University Council for Workforce & Human  
Resources Education (UCWHRE) 2010

Outstanding Career and Technical Educator, Trade & Industrial Educators Of Georgia (TIEGA)	2010
Doctoral Faculty Status, Dewar College of Education	2007
Full Graduate Faculty Status, Valdosta State University	2005
Certificate of Appreciate from the OSU Non-Traditional Student Organization for Outstanding Support of and Service to Non-Traditional Students	2004
Certificate of Recognition for 10 years of Service to the College of Education at OSU	2003
Plaque of Recognition and Appreciation from INHDELVA & el Centro Tecnico Mario Ugarte for Development of the "Training for Jobs" Curriculum, Tegucigalpa, Honduras	2001
Plaque of Recognition and Appreciation from the CADERH Vocational Center Directors for Outstanding Contributions & Commitment related to the DevTech-OSU Project, Tegucigalpa, Honduras	2001
Life Membership Award from the Oklahoma Vocational Association	2000
Plaque of Recognition for Leadership from the Oklahoma Association for the Advancement of Blacks in Vocational Education and the OVA Diversity Committee	2000
"Oklahoma State University Celebrity" Award	1999
"Most Influential Person Contributing to Academic Success" Award, OSU Top Academic Senior for the Sport of Football	1999
Plaque of Appreciation from the Oklahoma Trade & Industrial Education Association for Service as Association President	1998
Certificate of Participation in College of Education's Leadership Institute	1998
OSU College of Education's Five Year Recognition Award	1998
OSU College of Education's Outstanding Faculty Award	1996
Finalist in the OSU Amoco Outstanding Undergraduate Teaching Award	1996
Nominated for OSU Regents Distinguished Teaching Award	1996
Plaque of Recognition from the Journal of Industrial Teacher Education for Service as Assistant Editor	1996
NAITTE's Silvius-Wolansky Outstanding Young Industrial Education Faculty Member Award	1995
Certificate of Appreciation - AVA Region IV	1994
Outstanding Faculty Award in the School of Occupational & Adult Ed.	1993-94
Certificate of Recognition by UMCP's ACE Program	1991

- Award of Appreciation for Service to the Arts in South Texas  
1990
- Placed on Third Level of Texas Teacher Career Ladder  
1988
- Pharr-San Juan-Alamo I.S.D. 10-year Service Pin  
1988
- 88 ILS's Outstanding Vocational Teacher Award in South TX. 1987-
- Outstanding Advisor-VICA State Leadership Conference  
1987
- Plaques of Appreciation from:
- Oklahoma Trade & Industrial Education Association 1998
  - American Vocational Association-Region IV 1994
  - Maryland Vocational Association 1992
  - VICA State Leadership Award 1986-
- 88 KGBT-TV, Harlingen, Texas  
1985
- PSJA High School Counseling Staff  
1986
- Pharr American Legion Oratorical Program  
1984
- Pharr-San Juan-Alamo I.S.D. 5-year Service Pin  
1983
- Lifetime Thespian Award - P-S J-A Thespian Troupe 1982

**TEACHING AND ADVISING**

- Fall 2012
  - ACED 9400 Adult Learning Strategies
- Spring 2012
  - ACED 7990 Analysis of Research in ACED
- Fall 2011
  - ACED 7990 Analysis of Research in ACED
  - ACED 9400 Adult Learning Strategies
- Spring 2011
  - ACED 7990 Analysis of Research in ACED
  - ACED 9999 Dissertation
- Fall 2010
  - ACED 9400 Adult Learning Strategies
  - ACED 7150 Perspectives on Adult Learners
- Spring 2010
  - ACED 7530 Supervision & Mentoring in Adult and Career Education
  - ACED 7990 Analysis of Research in Adult and Career Education
- Fall 2009
  - ACED 9420 Seminar in Adult and Career Education
  - ACED 7990 Analysis of Research in Adult and Career Education
- Summer 2009

ACED 7950	Directed Studies in Adult and Career Education
Spring 2009	
ACED 4810	Contemporary Skills for the Workplace
ACED 9240	Issues in Adult and Career Education
Fall 2008	
ACED 9400	Adult Learning Strategies
ACED 7530	Supervision & Mentoring in Adult and Career Education
Spring 2008	
ACED 7530	Supervision in Adult and Career Education Programs
Fall 2007	
ACED 3560	Ethics and Liability in Adult and Career Education
Spring 2007	
ACED 9440	Seminar in Adult and Career Education
Fall 2006	
ACED 7500	Organization and Administration of Career Education
Spring 2006	
ACED 4810	Contemporary Skills for the Workplace (2 sections)
Fall 2005	
ACED 3600	History and Philosophy of Career Education
Summer 2005	
OCED 5313	History and Organization of Occupational Ed.
Spring 2005	
OCED 5233	Advanced Instructional Procedures in OCED
OCED 6881	Doctoral Seminar II
Fall 2004	
OCED 6223	Contextualized Learning & Communities of Practice
OCED 5113	Principles of Occupational Education
OCED 6871	Doctoral Seminar I
Summer 2004	
TIED 4113	Technical & Industrial Education in American Society
Spring 2004	
OCED 6881	Doctoral Seminar II
CIED 5813	Educational Advocacy & Leadership
OCED 5233	Advanced Instructional Procedures in OCED
Fall 2003	
OCED 6871	Doctoral Seminar I
OCED 5113	Principles of Occupational Education
OCED 6233	Contextualized Learning & Communities of Practice
Summer 2003	
CIED 5813	Educational Advocacy & Leadership
OCED 5313	History & Organization of Occupational Education
Spring 2003	
OCED 5133	International Workforce Education
OCED 6881	Doctoral Seminar II
Fall 2002	
OCED 6871	Doctoral Seminar I
TIED 5233	Advanced Instructional Procedures in TIED
OCED 6113	Teacher Education and Personnel Development
Summer 2002	
CIED 5813	Educational Advocacy & Leadership

Spring 2002	OCED 5133	International Workplace Education
	OCED 4333	International Occupational Education
Fall 2001	OCED 6871	Doctoral Seminar II
Summer 2000 – Fall 2001		DevTech-OSU Vocational Education Project in Honduras, C.A.
Spring 2000	OCED 3901	Teacher Education Seminar
	TIED/OCED 4103	Instructional Procedures in TIED
	OCED 4333	International Occupational Education
Fall 1999	OCED 3901	Teacher Education Seminar
	TIED 5443	Individualizing Competency Based Voc. Education
	OCED 6333	Strategic Planning and Policy Development
Spring 1999	OCED 4333	International Occupational Education
	TIED/OAED 4103	Instructional Procedures in TIED
Fall 1998	OAED 6113	Vocational Teacher Education and Personnel Development
	OAED 5153	Curriculum Design in OAED
Summer 1998	OAED 5153	Curriculum Design in OAED
Spring 1998	OAED 5153	Curriculum Design in OAED
	TIED/OAED 4103	Instructional Procedures in TIED
Fall 1997	TIED 4883	Integrating Academic and Vocational Education
	OAED 5153	Curriculum Design in OAED
Summer 1997	TIED 4123	Organization and Admin. of Vocational Youth Groups
Spring 1997	TIED/OAED 4103	Instructional Procedures in TIED
	TIED 4113	OAED in American Society
Fall 1996	OAED 3901	Seminar in Teacher Education
	OAED 4883	Integrating Academic and Vocational Education
	OAED 5153	Curriculum Design in OAED
Spring 1996	OAED 3901	Seminar in Teacher Education
	OAED 5153	Curriculum Design in OAED
	TIED/OAED 4103	Instructional Procedures in TIED
Fall 1995	OAED 3901	Seminar in Teacher Education
	OAED 5153	Curriculum Design in OAED
Summer 1995	TIED 4123	Organization and Admin. of Vocational Youth Groups
Spring 1995	TIED 4123	Organization and Administration of Vocational Youth Grps.



OAED 3901	Seminar in Teacher Education
OAED 5153	Curriculum Planning
OAED 4113	Occupational & Adult Education in American Society
Fall 1994	
TIED 5153	Supervision of Vocational Education
OAED 3901	Seminar in Teacher Education
Summer 1994	
OAED 4113	Occupational & Adult Education in American Society
Spring 1994	
TIED/OAED 4103	Instructional Procedures in TIED
TIED 4123	Organization and Administration of Vocational
Youth Grps.	
OAED 3901	Seminar in Teacher Education
Fall 1993	
OAED 3113	Foundations of Occupational Education
OAED 3901	Seminar in Teacher Education
TIED 5153	Supervision of Vocational Education
Summer 1993	
TIED/OAED 4103	Instructional Procedures in TIED
TIED 4123	Organization and Admin. of Vocational Youth Groups
Spring 1993	
TIED/OAED 4103	Instructional Procedures in TIED
TIED 4123	Organization and Administration of Vocational Youth Grps.
Fall 1992	
OAED 3113	Foundations of Occupational Education
OAED 4344	Trade Analysis and Instructional Planning
Summer 1992	
EDIT 350	Methods of Teaching Trade and Industrial Education
EDIT 474	Organization and Administration of Youth Groups
Spring 1992	
EDIT 344/350	Methods of Teaching Trade and Industrial Education
EDIT 426	Industrial Training & Development II
Fall 1991	
EDIT 425	Industrial Training & Development I
EDIT 620	Administration, Organization & Supervision of Voc. Ed.
EDIT 461	Fundamentals of Vocational Guidance
Summer 1991	
EDIT 350	Methods of Teaching: Trades and Industrial Education
EDIT 474	Organization and Administration of Youth Group
Spring 1991	
EDIT 425	Industrial Training and Development I
EDIT 344/350	Curriculum, Instruction & Observation: Industrial Arts Education; Methods of Teaching: T&I Ed.
EDIT 471	History and Principles of Vocational Education
Fall 1990	
EDIT 425	Industrial Training and Development I
EDIT 426	Industrial Training and Development II
EDIT 462	Course Construction and Occupational Analysis
Summer 1990	
OE 439	Aims and Objectives of Vocational Education

OE 440	Analysis & Coursemaking
Fall 1988 - Spring 1990	
VE 410	Audio/Visual Methods and Materials
Spring 1988	
OE 405	Methods of Teaching Vocational Subjects
Fall 1987	
OE 435	Development, Org. & Use of Instructional Materials
Spring 1987	
OE 405	Methods of Teaching Vocational Subjects
Spring 1985	
OE 435	Development, Organization & Use of Instructional Materials
Fall 1979-Spring 1988	Vocational Television Production I and Production II

### **Advising**

Currently advising eleven ACED Doctoral students, five Masters Students & twenty-five Undergraduate BAS Students

### **Dissertations (17) Completed As Dissertation Advisor:**

"A Contemporary Set of Principles for Vocational Teacher Education" by Linda C. Bean, 1996

"A Comparison of Applied and Traditional Mathematics Curriculum" by Stanley L. Lightner, 1996

"A Study of Industrial and Technical teacher Education Faculty Acceptance of Distance Learning Technology" by Hassan B. Ndahi, 1998

"Assessing the Effects of Training on the Attitudes of Staff Working with People who have Developmental Disabilities" by Shari Villoni, 1999

"Technology Integration in Vocational Programs at Oklahoma Skills Center School Systems" by Karis Lee Reavis, 2000

"A Descriptive Study of the Perceived Values of the American Red Cross African American HIV/AIDS Instructor's Training Course" by Marsha Kay Wilson, 2000

"A Study of the Recruitment Policies and Practices in Selected Texas Community Colleges regarding Non-College Bound, At-Risk Hispanic Students" by Arturo Montiel, 2001

"Development of Workforce Education Model for the Lebanese Guest Service Agents' Cluster" by Mounzer Ahmed Al-Harake, 2003

"A Study of Elements and Events that Influence Leadership Among Women of Color Administrators at Oklahoma Technology Centers" by Norma Mack, 2003

"Learning Styles, Learner Characteristics, and Preferred Instructional Activities in Computer-Based Technical Training for Adults" by Wein-Pin Yeh, 2004

"The Effects of Cooperative Agreement Programs Between Technology Centers and Community Colleges in Oklahoma" by Norman Dean Smithson, 2005

"Swords into Ploughshares: A Historical Account of the Institutional On-Farm Training Program under the Servicemen's Readjustment Act of 1944 in Oklahoma, 1945-1966" by Bruce Niemi, 2005

"Partnership for Education: A Case Study of a Masters Cohort Program within an Organizational Environment" by Robert L. North, 2010

"A Descriptive Study of Freshman Orientation Courses and Their Relevance in Meeting the Needs of Nontraditional Students" by Christopher S. Kinsey, 2011

"A Descriptive Study to Determine the Perceptions of Stakeholders of the Economic and Socioeconomic Effectiveness and Benefits of the Wiregrass Region Georgia Work Ready Program" by Henry B. Hobbs, 2011

"The Development of a Model of Prioritized Knowledge and Skill-Sets for the Chief Academic Officer of a Two-Year College" by Jason S. Goodner, 2012

"Identification and Analysis of Georgia Exemplary Secondary Agricultural Education Programs" by Terry Lynn Barber, 2012

**Masters Thesis (4) Completed As Advisor:**

"A Profile of HAZWOPER Training Needs In Oklahoma" by LeRoy Anderson, 1995

"A Descriptive Study of Multicultural Awareness Training in Selected Oklahoma Healthcare Organizations" by Sammie Grant-Dixon, 1998

"Determining the Learning Strategies of Adults Learning Spanish for Multiple Purposes" by Sabastian Lantos, 1998

"The Responsiveness of Occupational and Adult Education to the Needs of the 'Enterprise Community' in Tulsa, Oklahoma" by Joseph Kleberg, 1999

**Masters Creative Components (26) Completed As Advisor:**

"The Design of a National Vocational Teacher Training Program For the Country of Belize" by Stansmore Bowman, 1996

"A New Curriculum Design For Avionics Training Programs" by John Blair , 1996

"A Performance Needs Assessment of the Continuing Education Adjunct Instructors in Tulsa Community College" by Ronald O. Boyd, 1997

"A Descriptive Study of U. S. International Vocational/Technical System Training Policy Development" by Joe Loving, 1997

"Developing a Public Fire Education Implementation Plan in Payne County" by

Caroline Lauer-Reed, 1998

“Critical Thinking in Broadcast News: A Guide to Post-Secondary Curriculum” by Dee Ann Rosenthal, 1998

“A Study of Planning Resources Available to Vocational Education Administrators” by Godfrey B. C. Kaffere, 1998

“Lay Ministry Education Development” by Robert Biswell, 1998

“Remedial Math and Welding Applied Technology: An Integrated Curricular Framework “ by Arturo Montiel, 1999

“A Curriculum Framework for Career Awareness and Exploration for Middle School Students at Union 6/7th Grade Center: What Do I Want to do When I Grow Up “ by Tiffany Pittzer, 1999,

“A Synthesis of Quality Indicators for Organizational Development “by Thomas Kuehnert, 1999

“A Consumers Guide to Precious Metals as an Investment and Hedging Tool “by Thomas Dixon, 1999

“The Bleeder Cleaner Tool: A Qualitative Study of Ad Hoc Training in the Workplace “ by E. J. Stephenson, 1999

“Developing a Computer-Based Curriculum for a Vocational Cosmetology Program“ by Vanessa Desmuke-McClure, 1999

“Development and Implementation of Davenport Structured On-the-Job Training” by David Cook, 1999

“Development of the Superior Bronze Company of American New Employee Orientation Manual” by Peggy Swineheart, 2000

“Evaluation and Revision of the Business and Computer Technology Curriculum at Tri-County Technology Center” by Beverly McAnally-Roden, 2000

“Creating a Career Awareness Bide for Junior High Students in the Meridian Technology Center School District” by Julie Rampey, 2000

“Creating a Curriculum Framework, Equipment and Tool Requirements and Resource Guide for Business Computer Technology Programs for the Oklahoma Department of Career and Technical Education” by Michelle Keylon, 2000

“Development of the Boy Scout’s of American Merit Badge Counselor’s Guide to Environmental Science” by Terry Lastinger, 2000

“Development of a Train-the-Evaluator Guide to CFR 195 Subpart G Pipeline Operator Qualification Regulations” by Kaye Wester-Hayes, 2003

“Curriculum Framework for STEP T&I Program” by Stephen S. Pinkston, 2003  
“An On-line Program of Instruction in Heating, Ventilation, Air Conditioning & Refrigeration for HVACR Apprentices” by Mark L. Clemons, 2004

“An Cultural Analysis of the Indonesian Outward Bound Leadership Training Program” by Endang Sugiarate, 2005

“A Spanish-English Technical Language Guide for Child-Care Givers” by Angela Castano, 2005

“Counter-Terrorism for Companies Operating Abroad”: by Mark American Horse, 2006

**CERTIFICATION:** I have read the previous and certify that this curriculum vita is a current and accurate statement of my professional record.

Date: July 23, 2012

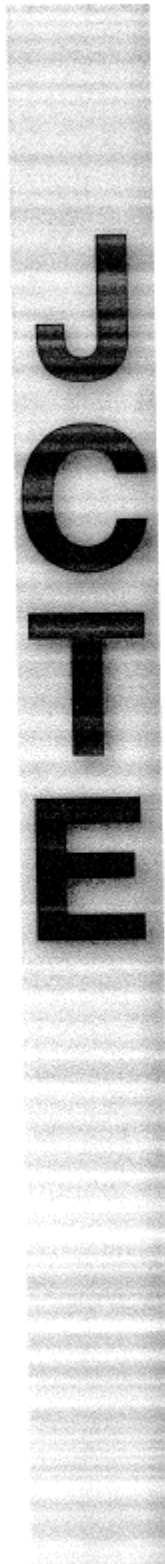
Signature: *Reynaldo L. Martinez Jr.*

*Journal of Career  
and  
Technical Education*

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Dr. Martinez is on the cutting edge of pedagogical issues because he is not focused solely on the here and now, but driven to prepare for the needs of future learners as is evident below.

Comment by: Mark American Horse

### **Programs**

- Innovation – Career and technical education is innovative and creative in providing learning services
- Adding value – Career and technical education adds value to the comprehensive educational enterprise in the United States by providing learning for work, family and community roles and responsibilities



### **Processes**

- Futuristic orientation – Career and technical education orients to the future needs of work, family and community roles and responsibilities
- Collaboration – Career and technical education seeks opportunities to work with other organizations and agencies to improve learning
- Integration – Career and technical education blends with and makes contributions to other dimensions of education and support services

### **Values**

- Inclusiveness – Career and technical education includes all learners who can benefit
- Accessibility – Career and technical education strives to have no barriers to its learning services
- Quality – Career and technical education uses high learning standards and continuous quality improvement
- Diversity – Career and technical education advocates for and responds to diversity in learners and staff.

Most recently the enactment of the Carl D. Perkins Career and Technical Education Improvement Act of 2006 has continued recent trends and established new directions for secondary and postsecondary programs. Upon examination of the purposes of the Act it is clear that particular themes are emphasized. These themes include: 1) the development of both academic and technical standards to prepare students for high-skill, high-wage, and high demand careers; 2) the integration of academic and technical education that fosters greater articulation between secondary and post-secondary Career and Technical Education programs; 3) increasing state and local flexibility in planning, developing and implementing programs; 4) support for national research and dissemination of best practices in Career and Technical Education; 5) support for leadership and professional development technical assistance for both secondary and post-secondary school personnel; 6) increasing stakeholder partnerships that include baccalaureate granting institutions of higher education; and 7) support for lifelong learning opportunities that strengthen America's workforce to be competitive in the global economy (Association for Career and Technical Education, 2006).

An important change in the new 2006 Perkins Act is the definition of Career and Technical Education. Previous federal definitions of Vocational and Technical Education


Dr. Martinez has clearly impacted the field of education through his scholarly works but his commitment to the individual learner is always at the forefront of his mind; as is evident in this excerpt from a 2007 publication. (See below)

Comment by: Mark American Horse

clearly stated that such education was at the prebaccalaureate level. The new definition of Career and Technical Education imposes no such restriction thus allowing for inclusion of programs that lead to careers that require a baccalaureate degree. (Association for Career and Technical Education, 2006)

Another important element of the 2006 Perkins Act is the emphasis on accountability. Provisions are included that require greater documentation of positive outcomes using established performance measures at both the state and local levels. Additionally at both the secondary and post-secondary levels core performance indicators are required to measure academic and technical skill progress and proficiency. (Association for Career and Technical Education, 2006)

As proposed at the outset of this essay, principles should be based on particular values that are an integral part of a guiding philosophical view. Copa and Wolff's set of principles begins to articulate certain values from which principles are developed. The works of Prosser and Allen (1925), Barlow (1967), and Miller (1985) did not clearly articulate the values upon which their principles rested. Legislation such as the various Perkins Acts has particular values imbedded in the provisions of the law. Based upon the important work that has been done by many scholars in our field, many who are cited above, the following framework is offered as another step in the evolution of principles for Career and Technical Education.



#### *Philosophic Construct*

This author promotes the democratic utilitarian experiential values of Pragmatism in harmony with the values of Humanism as the basis for the principles for Career and Technical Education. The interlacing of these two philosophic constructs can be seen when the following fundamental questions are asked:

- What is true? – The human experience which is in a constant state of change;
- What is good? – What is useful for human beings and allows for self actualization; and
- What is right? - Democratic ideals and the values of freedom, justice, and self worth.

If one accepts the Pragmatic Humanist philosophic view, then the next task is to explore the fundamental values that should be used as touchstones to guide the development of principles. A qualitative thematic analysis of the aforementioned historical principles and legislative trends that have served to guide Career and Technical (Vocational) Education yielded the following proposed set of core values for CTE:

- Accessibility;
- Accountability;
- Equity;
- Learning;
- Usefulness; and
- Safety.

If one accepts the aforementioned core values then principles can be appropriately categorized and developed underneath each value from which policies for Career and



Dr. Martinez's forward thinking about education is evident in this example of an initiative lead by him. (See below) It was an innovative approach to serve non-traditional students in an ever evolving society. This first of its kind program to be placed on line was awarded designation as a Best Practices initiative in Techniques Magazine, a magazine produced by the Association for Career Technology Education (ACTE).

## Strategic Focus 2013 Proposal

### Introduction

One of the areas of growth for VSU is with serving the higher education needs of non-traditional adult learners. The Adult Learning Focused Institutional Self Assessment (ISAS) was conducted in Spring 2009. The preliminary analysis of the results revealed that:

- 1) VSU currently serves a small percentage of undergraduate adult students (13 percent of total student population);
- 2) While many of the respondents to this section of the survey did see that VSU's mission, leadership, and organizational structure was "somewhat" responsive to the needs of adult learners, most did not perceive the institution as very actively engaged in this area;
- 3) In general, survey respondents did not see that VSU devoted much of its undergraduate student recruitment strategies at the non-traditional adult population; and
- 4) VSU offers the vast majority of its undergraduate courses during regular daytime (8:00 am – 5:00 pm) hours. The frequency of nontraditional curricular designs and formats is utilized less rather than more often across the undergraduate curriculum although evening, weekend, and technology-assisted course delivery and external internships/practicums exist on a limited basis. In Fall 2011, 2413 total undergraduate course sections (with registered students) were offered; 651 or 26.9% were offered before 8:00 am, after 5:00 pm, online or on weekends.

The success of this program and its impact on education can be easily seen in the number of students taking advantage of this new educational option.

It seems that VSU has a great potential for enrollment growth from non-traditional adult students to complete baccalaureate degree programs. In 2009 the Adult and Career Education Department launched its Office Administration & Technology On-line Bachelor Completion Program (OAT-OBC) supported by VSU Strategic Focus funding. This program was the first of its kind to be placed online and offer adult learners the opportunity to further their education. Since the start of this program in 2009, the program has grown from 10 students in 2009, 25 students in 2010, 50 students in 2011 and is projecting approximately 75 students in 2012.

### Target Populations for the BAS-OBC Degree Program

The need to provide alternatively delivered high demand baccalaureate programs is fairly evident for technical professionals. Research shows that there is an estimated 2 million veterans, active duty military personnel who have served since September 2001 and are eligible for the Post-9/11 GI Bill of 2008. There is estimated by the US Department of Veteran Affairs and the American Council on Education that of the 1.8 military personnel deployed to Iraq and Afghanistan, the

percentage of these veterans that will be returning and entering into educational programs will increase by 20 to 25 percent (Eckstein 2009). According to the Department of Veteran Services there were over 12,000 veterans who have used the Post-9/11 Bill to further their educational needs in the State of Georgia alone. Nationwide statistics show that college enrollments are up 14 percent (Golden and Lauerman 2010).

A recent study showed that of Georgia’s 9.7 million residents, 772,832 were veterans - 10.4 percent of those 18 and older (U.S. Department of Veterans Affairs, 2010). Additionally, while the nation’s veteran population has decreased 14.4 percent over the past ten years, Georgia’s veterans have increased (U. S. Department of Veterans Affairs 2011). Moreover, Georgia’s public institutions are favorably positioned to gain military/veteran enrollments. In a study of enrollment trends among veterans, Radford (2009) found that military undergraduates favored public postsecondary institutions over private non-profit and private for-profit colleges.

Studies showed that approximately 38 percent of eligible veterans and active military members utilize Veterans Affairs educational benefits. The Post-9/11 GI Bill was designed to increase the participation rate. Preliminary evidence is that the participation rate is up among those using Post- 9/11 funding. However, if VSU’s experience is an indicator, the greatest increase is among spouses and children who had Post-9/11 GI Bill benefits transferred to them by veteran recipients.

2007-08 National Postsecondary Student Aid Study

875,000 undergraduates were veterans and military service members - 4.2 percent of total undergraduates

- Veterans - 3.1 percent
- Active duty service members/reserves (1.1 percent) of those...
- 43.3 % enrolled in public two-year colleges
- 21.4% enrolled in public four-year colleges
- 46.9% enrolled in associate degree programs
- 41.9% enrolled in bachelor’s degree programs

Valdosta State University’s Military and Veteran enrollments

At VSU, veteran and dependent enrollments (VA Chapter 33 awards) have increased significantly due to Post-9/11 GI Bill benefits.

Fall 2009	Fall 2010	Fall 2011
86	248	342*

Total veteran and active military enrollments (all VA benefits):

Fall 2009	Fall 2010	Fall 2011
350	457	546*

\*Preliminary. Official VSU data confirmed at end of term.  
VSU’s veteran/military population is approximately 4% of total enrollment (Fall 2011).

Returning military veterans are a major benefactor of this necessary evolution in education. (See Below)

## **RETURNING TROOPS (as of October 2011)**

Returning troops: Afghanistan  
10,000 in 2011  
23,000 in 2012  
70,000 remaining



Charges were given to the University System of Georgia (USG) Board of Regents by Governor Nathan Deal to participate in an effort to increase the nation's college completion rate through the changing of policy and the building of consensus in states leaders in higher education and the education policy community. Governor Deal wants funding to assist in "spring boarding" his Complete College Georgia Initiative. This would be one way according to the governor that the state of Georgia could level the playing field and make our graduates more competitive by increasing college completion rate among its students. According to his plan, approximately 42 percent of young adults hold a certificate, associate's degree, bachelor's degree or higher, however according to projections, "by the year 2020 over 60% of all jobs will require some form of postsecondary education."

USG Chancellor Hank Huckaby stated that we must think much bigger and focus on strategies that will attract and retain more graduates from among the non-traditional and traditional student population in Georgia. Such an effort would require collaboration between the University System of Georgia and the Technical College System of Georgia and would encompass 60 institutions across the state. This partnership will be enhanced by Georgia's selection as one of ten states to receive funding through a national organization "Complete College America" that focuses on increasing the nation's college completion rate.

Today's learner appreciates flexibility in their educational delivery options; tomorrow's learners will demand it. The initiative proposed and made reality by the team lead by Dr. Martinez are ensuring more learners, have more opportunity to enrich their lives. (See Below)

## The BAS-OBC Program

The Bachelors of Applied Science (BAS) Degree in Technical Studies was instituted as a degree program designed specifically for students who had completed an Applied Associates of Science (AAS) Degree in a technical field from a Georgia Technical College. All students are transfer students and receive academic credit in the Major for their AAS degree. The BAS degree has been delivered via a traditional on-campus face-to-face format. This delivery format limits access to only a small group of potential students who are willing to travel to and from the VSU campus from the surrounding area. However if we could offer this program through an online format it would open access to the program to AAS graduates across the state. Additionally, an online delivery would give students flexibility, remove barriers for the adult learner, and make



themselves more competitive in today's changing workforce. Increasing this college completion rate is the primary focus of the BAS-OBC program in the department of Adult and Career Education. We believe this program would be extremely beneficial to both traditional and non-traditional students throughout the state if this program could be offered throughout the state to all technical college graduates and military bases through an online delivery. Presently there are 110 majors in the BAS Degree Program, of which 33 are active and 77 are inactive. This proposal is requesting funding to develop and implement the online delivery of the BAS degree program to help VSU better serve the needs of nontraditional students, returning military veterans, and improve Georgia's college completion rate.

**Proposal:**

**Bachelor of Applied Science in Technical Studies Online Bachelors Completion Degree Program (BAS-OBC)**

Admission Criteria:

- 3 years of full-time work experience
- Verifiable basic computer skills
- Completion of an Applied Associate's Degree in a technical field from an regionally accredited Technical College or approved Military College.

Prerequisites:

- Purchase of compatible software
- Online orientation

Developmental Elements:

- Convert 3 existing ACED courses into online courses
  - ACED 4550 Health and Safety in the Work Environment
  - ACED 4810 Contemporary Skills for the Workplace
  - ACED 4820 Project Management for Technical Professionals
- Determine if other ACED courses would be appropriate to include in major
- Explore possibility of alternative BAS related courses for major
- Develop online course delivery schedule beginning in Summer 2013
- Development of Public Relations/Advertising Campaign – materials & media

Required Resources:

- A full-time temporary instructor/online course development specialist to teach classes in the Fall of 2012 and Spring of 2013 and assist in the conversion and development of current and new ACED BAS courses. The teaching load will be three classes per semester plus online course development assistance. The three classes per semester will be classes released for Dr. Clemente Hudson who is the co-primary investigator of this program and BAS Lead Professor to complete the "developmental elements" described above.
- 2 laptop computers and required software for released faculty and instructor/specialist to develop online courses
- Public Relations/Advertising Campaign – materials and media

- One full-time graduate assistant to assist faculty in the development and design of portions of the curriculum and courses, assist with development of the public relations campaign, and assist in research efforts to determine the effectiveness of the program

Estimated Budget

- \$40,000.00 plus benefits (Approximately \$21,173.00) for full-time temporary faculty member
- \$6,000.00 for laptops and software
- \$10,000.00 for Public Relations/Advertising Campaign
- \$8,000.00 for one graduate assistant
- Subtotal: \$85,589.00
- Continued funding will be applied for on an annual basis (please see attached Budget Analysis)

Goals

- 15 new students per year enrolling in a minimum of 1-2 courses per semester
- Year one July 2012 – June 2013 Program Development, Advertising & Recruitment
- Year two July 2013, first classes 15 – 20 new students.
- Year three July 2014, 30 – 35 students.
- Year four July 2015, 45 – 50 students.
- Year five July 2016, 60 – 65 students.
- Return on Investment exceeded by Summer of 2015

E-rate tuition \$181.00 per semester hour (see chart below) would yield tuition of \$1,086.00 for 2 courses and \$1,629.00 for three courses per student per semester \$32,580 (N=30) to \$54,300 (N=50) for 2 courses per semester or \$48,870 (N=30) to \$81,450 (N=50) for 3 courses per semester

**Per academic year:**

With 30 Students taking 2 courses = \$65,160

With 50 Students taking 2 courses = \$108,600

With 30 Students taking 3 courses = \$97,740.

With 50 Students taking 3 courses = \$162,900

UGA Students Classified as Georgia Residents		UGA Students Classified as Nonresident (out-of-state)	
Semester Hours	Resident Credit Tuition	Semester Hours	Nonresident Credit Tuition
4	\$724.00	4	\$3148.00
3	\$543.00	3	\$2361.00
2	\$362.00	2	\$1574.00
1	\$181.00	1	\$787.00



**INTERNATIONAL LABOUR ORGANIZATION**  
Decent Work Team and Office for the Caribbean

17August 2012

Brock International Prize in Education  
University of Oklahoma  
1610 Asp Avenue  
Norman, OK 73072

To Whom It May Concern:

It is my pleasure to write this letter in support of Professor Ray Martinez's nomination for the Brock International Educator Award, for his outstanding contribution to education in the areas of teaching, research and service. Professor Martinez's service to the teaching profession is significant. He prepares his students to function and contribute effectively in the field of Career and Technical Education anywhere in the world.

I was privileged to have taken quite a number of professional education courses with Professor Ray Martinez. His teaching style and methods were incredible. He gives practical examples to bring real life situation to the classroom, no matter how abstract an idea seems to his students. His classes are challenging and interesting, and more importantly, the knowledge, passion and professionalism with which he carries out his teaching responsibilities are remarkable. Between 1992 and 1998, Professor Martinez also served as my advisor during my masters and doctoral degree programme at Oklahoma State University. I was quite impressed with his depth of knowledge and willingness to work with me at anytime.

Professor Ray Martinez is truly an educator and a mentor who cares about his students. He provides the best advice to his students even after graduation. I personally took advantage of his extraordinary mentoring skills and sought his advice on numerous occasions. He encouraged me to value research and service as equally important as teaching. I did just that while at Old Dominion University where I taught for more than ten years, achieved tenure and promotion to the rank of an associate professor. Professor Martinez was instrumental in my decision to join the United Nation Agency - The International Labour Organization, as a Senior Specialist.

Of equal importance are Professor Martinez's outstanding academic records in his area of specialization; many years of teaching experience, and his continuing participation in

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Tel: (868) 623-7704; 623-7178; 623 3359  
(868) 625-0524; 627-6304; 624 8751  
Fax: (868) 627-8978

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PORT OF SPAIN  
Trinidad and Tobago, W. I.

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professional associations and their development. I should also mention his admirable qualities; friendly and a person to enjoy for his personality as much as his talents.

It is without any reservation that I strongly recommend Professor Ray Martinez for the Brock International Educator Award.

Please do not hesitate to contact me by phone at (868) 627-6304 ext. 437 and by e-mail at [ndahi@ilocarib.org.tt](mailto:ndahi@ilocarib.org.tt) if you have any question.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Ndahi'.

Dr. Hassan B. Ndahi,

Senior Specialist, Skills and Employability  
ILO Decent Work Team and Office for the Caribbean

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August 23, 2012

Brock International Prize in Education

Dear Committee,

This letter is to express my support for the nomination of Dr. Reynaldo Martinez for the 2013 Brock International Prize. Dr. Martinez has guided many students through doctoral programs and influenced education policy both nationally and internationally for nearly thirty years. He is revered by his peers and colleagues for his contributions to the knowledge base in the area of career education as well as educational leadership.

I was fortunate enough to be mentored by Dr. Martinez throughout my graduate studies at Oklahoma State University where he served as the Director of Occupational Education Studies Department. He was an excellent professor who used innovative field and technology based instruction to ensure that his students learned through real world experience. I was fortunate enough to work as his curriculum specialist to rebuild the physical infrastructure of vocational schools and rewrite curriculum for the country of Honduras after their hurricane disaster. Under his direction, myself and many other graduate students were able to take academic theory from the classroom and apply it to real world issues in the field of education.

Dr. Martinez is an unselfish progressive educator who works diligently to ensure that his students have the best possible experience in graduate school so that they can become international leaders in the area of educational excellence. He has the highest moral and ethical standards and espouses his progressive philosophy of experiential learning to influence future leaders around the world. Please accept my highest recommendation for Dr. Martinez as a recipient of the Brock International Prize.

Respectfully,

**Arturo Montiel**

Arturo Montiel, Ed.D.  
Chair, Education Department  
South Texas College  
(956) 872-2518