

2014 Brock International Prize in Education Nominee

P. David Pearson

Nominated by Sharon Washington



"Throughout his career, David Pearson has made a rich and lively contribution to literacy scholarship and practice. From early books such as the classic *Teaching Reading Comprehension* with Dale Johnson through to recent collections such as *Teaching Reading, Effective Schools* with Barbara Taylor, David has traversed complex theory and instructional change."

-- Theresa Rogers, Literacy Research Association Board Member & Professor at the University of British Columbia

While students across the country are challenged by new educational demands driven by the Common Core State Standards (CCSS), there are few teachers who currently have the tools to support their students in meeting these demands. P. David Pearson's contributions to the field of literacy education exceed those of many of his peers due to his deep understanding of what it means to be fully literate – excelling in reading, writing, speaking, listening and language. Moreover, Pearson's scholarship provides educators with a window into understanding how teacher practice can improve student learning and ability to meet the new standards.

As you will read in the following paragraphs, David Pearson has made tremendous contributions to the field of literacy education. However, what might not be as evident is how deeply he has impacted the field indirectly though the legacy of the many graduate students he has mentored throughout his career.

Young people hold the world in their pockets. More than ever they need literacy instruction that embraces their reality and prepares them with the effective literacy tools that will support them in achieving academic and career success and in becoming engaged citizens. P. David Pearson is a clear champion for youth striving to meet these goals.

Pearson is a faculty member in the departments of Language and Literacy and Cognition and Development at the Graduate School of Education at the University of California, Berkeley, where he served as Dean from 2001-2010. His current research focuses on reading instruction in the age of Common Core State Standards, and issues of reading instruction and reading assessment policies and practices at all levels—local, state, and national.

Before coming to Berkeley in 2001, he served as the John A. Hannah Distinguished Professor of Education in the College of Education at Michigan State and as Co-Director of the Center for the Improvement of Early Reading Achievement. Prior to that, he was Dean of the College of Education, Co-Director of the Center for the Study of Reading, and Professor of Curriculum and Instruction at the

University of Illinois. His initial professorial appointment was at the University of Minnesota in Minneapolis.

He has been active in numerous professional organizations, serving the International Reading Association and the National Council of Teachers of English (NCTE) in many capacities. He served as President of both the National Reading Conference and The National Conference of Research in English, and as a member of the Board of the American Association of Colleges of Teacher Education. In 1989, the National Reading Conference presented him with the Oscar Causey Award for outstanding contributions to reading research. In 1990, he was awarded the William S. Gray Citation of Merit by the International Reading Association (IRA) for his contributions to theory, research, and practice. In 2003, he was elected to the National Academy of Education. In 2004, he received the Alan Purves Award from NCTE for the RTE article most likely to influence practice, and in 2005, the Albert J. Harris Award from IRA for scholarship on reading difficulties. In 2006, the University of Minnesota honored him with the Alumni Outstanding Achievement Award, the highest non-academic award given at the University, for his contributions to educational research and practice. In 2010, he received the AERA Distinguished Contributions to Research in Education Award.

He has served as an advisor to the National Academy of Science, the Children's Television Workshop (now the Sesame Workshop), Word World, Carnegie Foundation for the Advancement of Teaching, the Board of Directors of the National Writing Project, and to numerous state departments of education. Currently he sits on several advisory boards: the Educational Advisory Board of the National Geographic Society, and the Board of Visitors of the Colleges of Education at the University of Minnesota and the University of Pittsburgh.

He has written and co-edited several books about research and practice, most notably the *Handbook of Reading Research*, now in its fourth volume. He has served on the boards of many educational research journals, including *Reading Research Quarterly, Science, Journal of Literacy Research, Review of Educational Research, Journal of Educational Psychology, Cognition and Instruction, Research in <i>Teaching English*, and *Review of Educational Research*. He has served multiple terms as editor of three major research publications: *Reading Research Quarterly, NRC Yearbook*, and *Review of Research in Education*.

Pearson's current research projects include Seeds of Science/Roots of Reading—a Research and Development effort with colleagues at Berkeley's Lawrence Hall of Science in which reading, writing, and language as are employed as tools to foster the development of knowledge and inquiry in science—and the Strategic Education Research Partnership—a collaboration between UC Berkeley, Stanford, and the San Francisco Unified School District designed to embed research within the portfolio of school-based issues and priorities.

Professor Pearson received his B.A. in History from the University of California at Berkeley, after which he taught elementary school in California for several years, and went on to complete his Ph.D. in Reading Education at the University of Minnesota. He completed post-doctoral study at the University of Texas, Austin and Stanford University.

VITA P. David Pearson February 2013

P. David Pearson is a faculty member in the programs in Language and Literacy and Human Development at the Graduate School of Education at the University of California, Berkeley, where he served as Dean from 2001-2010. His current research focuses on ways of using reading, writing and language as tools for learning, development, and engagement.

Prior to coming to Berkeley in 2001, he served as the John A. Hannah Distinguished Professor of Education in the College of Education at Michigan State and as Co-Director of the Center for the Improvement of Early Reading Achievement. Even earlier, he was Dean of the College of Education, Co-Director of the Center for the Study of Reading, and Professor of Curriculum and Instruction at the University of Illinois. His initial professorial appointment was at the University of Minnesota in Minneapolis from 1969-1978.

He has been active in professional organizations, serving the International Reading Association (IRA) and the National Council of Teachers of English (NCTE) in many capacities (including the IRA Board of Directors), both the National Reading Conference (NRC) and The National Conference of Research in English as President, and the American Association of Colleges of Teacher Education as a member of the Board. He currently serves as the Chair of IRA's Literacy Research Panel.

Awards include the 1989 Oscar Causey Award for outstanding contributions to reading research from the NRC and the 1990 William S. Gray Citation of Merit. for his contributions to theory, research, and practice from the IRA. In 2004, he received the Alan Purves Award from NCTE for the Research in Teaching English article most likely to influence practice, and in 2005, the Albert J. Harris Award from IRA for scholarship on reading difficulties. In 2006, the University of Minnesota honored him with the Alumni Outstanding Achievement Award, the highest non-academic award given at the University, for his contributions to educational research and practice. In 2010, he received the AERA Distinguished Contributions to Research in Education Award. In 2003, he was elected to membership in the National Academy of Education (NAE) and in 2009 to membership as a Fellow of the AERA. In 2012, the Literacy Research Association (formerly the NRC) created the P. David Pearson Scholarly Influence Award to honor scholarship that impacts literacy practice. He has served as an advisor to the National Academy of Science, the Children's Television Workshop (now the Sesame Workshop), a myriad of school districts and state agencies, and many educational public and private educational enterprises. He has been a reading program author for several publishers, including Ginn & Co. (Ginn Reading Program), Silver Burdett & Ginn (World of Reading and Literature Works), National Geographic (Reading/Writing Workshop), and Pearson Scott-Foresman (Reading Street).

He has written and co-edited several books about research and practice, most notably the *Handbook of Reading Research*, now in its fourth volume. He has served on the boards of many educational research journals e.g., *Reading Research Quarterly, Science, Journal of Literacy Research, Review of Educational Research, Journal of Educational Psychology, Cognition and Instruction, Research in Teaching English, and Review of Educational Research. He has served multiple terms as editor of 3 major research publications-Reading Research Quarterly, <i>NRC Yearbook*, and Review of Research in Education.

Current research projects include *Seeds of Science/Roots of Reading*—a research and development effort with colleagues at Lawrence Hall of Science in which reading, writing, and language are employed as tools to foster the development of knowledge and inquiry in science; *Bravo*, a collaboration with colleagues at CU Boulder designed to promote middle school reading comprehension of informational texts; and the *Strategic Education Research Partnership (SERP)*—a collaboration between UC Berkeley, Stanford, and the San Francisco Unified School District designed to embed research within the portfolio of school-based issues and priorities.

Professor Pearson received his B.A. in History from the University of California Berkeley, after which he taught elementary school in California and went on to complete his Ph.D. in Reading Education at the University of Minnesota. He completed post-doctoral study at the University of Texas, Austin and Stanford University.

PERSONAL INFORMATION

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Educational History			
University of California, Berkeley	1959-1963	B.A.	
University of Minnesota, Minneapolis	1966-1969	Ph.D.	
University of Texas, Austin	1969-1970	Post Doc	
Stanford University	1976	Visiting Scholar	
Employment History			
Porterville, California Schools	Classroom Teacher	1964-1966	
University of Minnesota, Minneapolis	Teaching Associate	1966-1969	
University of Texas, Austin	Post-Doctoral Fellow	1969-1970	
University of Minnesota, Minneapolis	Assistant –Full Professor	1969-1979	
University of Illinois	Visiting Professor-Professor	1978-1995	
,	Co-Director, Center for the Study of Reading	1985-1989	
	Dean	1989-1995	
Michigan State University	John A. Hannah Distinguished Professor	1995-2001	
S	Co-Director, Center for the Improvement of	1997-2001	
	Early Reading Achievement (CIERA)		
University of California, Berkeley	Professor and Dean	2001-2010	
, ,	Professor	2010-present	
Honors			
Phi Beta Kappa	UC Berkeley	1963	
Distinction in History and General	UC Berkeley	1963	
Scholarship	-		
Oscar Causey Award for Research	National Reading Conference	1989	
William S. Gray Citation of Merit	International Reading Association	1990	
Harold E. Mitzel Award for Meritorious	Journal of Educational Research	2000	
Contribution to Educational Practice			
Through Research			
Election to Membership	National Academy of Education	2003	
The Alan Purves Prize for the research	National Council of Teachers of English	2004	
article in Research in Teaching English			
most likely to impact practice			
The Albert J. Harris Award for the most	International Reading Association	2005	
significant article about reading			
difficulties			
Alumni Outstanding Achievement Award	University of Minnesota	2006	
AERA Fellow	American Education Research Association	2009	
AERA Distinguished Contributions to	American Education Research Association	2010	
Research in Education Award			
P. David Pearson Scholarly Influence Award	Literacy Research Association (NRC)	2012	

SCHOLARLY PURSUITS

Books

- Pearson, P. D. (Ed.). (1977). *Reading: Research, theory, and practice.* Clemson, SC: National Reading Conference.
- Beach, R., & Pearson, P. D. (Eds.). (1978). *Perspectives on literacy*. Minneapolis: University of Minnesota.
- Johnson, D. D., & Pearson, P. D. (1978). *Teaching reading vocabulary*. New York: Holt, Rinehart & Winston.
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- Kamil, M., Mosenthal, P., Pearson, P. D., & Barr, R. (Eds.). (2000). *Handbook of reading research* (Vol. 3). Hillsdale NJ: Lawrence Erlbaum.
- Taylor, B. M., & Pearson, P. D. (Eds.). (2002). *Teaching reading: Effective schools, accomplished teachers*. Mahwah

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- Darling-Hammond, L., Barron, B., Pearson, P. D. & Schoenfeld, A. S., Stage, E., Zimmerman, T. D., Cervetti, G. N., & Tilson, J. L. (2008). Powerful learning: What we know about teaching for understanding. San Francisco: Jossey-Bass
- Kamil, M. L., Pearson, P. D., Moje, E. & Afflerbach, P. (Eds.). (2011). *Handbook of reading research, Vol IV*. London: Routledge.

Monographs

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- Valencia, S., & Pearson, P. D. (1986). Reading assessment: Illinois initiatives. Illinois State Board of Education, Springfield IL.
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- Shanahan, T., Callison, K., Carriere, C., Duke, N. K., Pearson, P. D., Schatschneider, C., & Torgerson (2010). *Improving reading comprehension in kindergarten through 3rd grade: A practice guide (NCEE 2010-4038)*. Washington, DC: National Center for

Education Evaluation and Regional Assistance.

Articles and Book Chapters

1970

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1971

Pearson, P. D. (1971). Developing language skills and self-concept: Which content areas seem most promising? *Elementary English*, 48,17-21. (Reprinted in a joint publication of National Council of Teachers of English and National Conference on Research in English, *Research bases for oral language instruction.*)

1974

Pearson, P. D., & Kamil, M. L. (1974). Word recognition latencies as a function of form class, stem length and affix length. *Visible Language*, 8, 241-46.

1975

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1976

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1978

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1984

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1985

Dole, J. A., & Pearson, P. D. (1985).
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1987

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- Pearson, P. D. (1988, December). Concerns about the relationship between assessment and instruction. Paper presented at the National Reading Conference, Tucson, AZ.
- Pearson, P. D. (1988, May). Should reading comprehension be assessed at all? Paper presented at the International Reading Association Conference, Toronto, Canada.
- Pearson, P. D. (1988, November). When bad things happen to good ideas: The case of wide-scale assessment. Paper presented at the National Council of Teachers of English, St. Louis, MO.
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- Pearson, P. D., & Stallman, A. C. (1989, December). An analysis of formal measures of early literacy. Paper presented at the National Reading Conference, Austin, TX.

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- Greer, E. A., Pearson, P. D., & Meyer, L. A. (1990, December). A multifaceted investigation of the validity of the reading portion of the Illinois goal assessment program. Paper presented at the National Reading Conference, Miami, FL.
- Pearson, P. D. (1990, May). Who's at risk? Our students, our schools, our society? A research and policy perspective. Paper presented at the International Reading Association Convention, Atlanta, GA.
- Pearson, P. D. (1990, December). Writing textbooks and other professional books.

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- Roe, M. F., & Pearson, P. D. (1990, November). *Classroom reflection-in-action*. Paper presented at the National Reading Conference, Miami, FL.
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- Pearson, P. D., Gersten, R., Jiménez, R., & García, G. (1992, December). The language minority student in transition: Defining effective instructional practice in reading comprehension. Paper presented at the National Reading Conference, San Antonio, TX.
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- Pearson, P. D. (1995, May). Evaluating the "Dictionary of Literacy Terms." Paper presented at the International Reading Association, Anaheim, CA.
- Pearson, P. D. (1995, November).

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- Pearson, P. D. (1995, April). *Problems in scoring performance assessment.* Paper

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- Walker, A. & Pearson, P. D. (1995, November). Student reactions to New Standards performance tasks. Paper presented at the National Reading Conference, New Orleans, LA.

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- McCormack, R., Pearson, P. D. & Paratore, J. (1996, December). *The Referral Conference: A Study in the Interpretive Reading of Assessment Data*. Paper presented at the National Reading Conference, Charleston, SC.
- McVee, M., Pearson, P. D., Roehler, L., McLellan, M., & Svoboda, N. (1996, December). What counts? Perspectives on Assessment in an ESL Setting. Paper presented at the National Reading Conference, Charleston, SC.
- Moran, J., & Pearson, P. D. (1996, April). Scientific visualization in the classroom: An evaluation of ChemViz. Paper presented at the American Educational Research Association, New York, NY.
- Pearson, P. D. (1996, April). Assessment in literature-based classrooms: A conceptual overview of current issues and concerns. Paper presented at the American Educational Research Association, New York, NY.
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- Hughes, J., Packard, B. W., & Pearson, P. D. (1997, December). *Exploring the roles of hypermedia in a teacher education course*. Paper presented at the National Reading Conference, Scottsdale, AZ.
- McVee, M., & Pearson, P. D. (1997, December). Exploring alternative assessment in an ESL setting: Researchers, teachers, and students learning to use portfolios. Paper presented at the National Reading Conference, Scottsdale, AZ.
- Pearson, P. D. (1997, May). What NAEP could be in reading. Paper presented at the American Educational Research Association, Chicago, IL.
- Sarroub, L., & Pearson, P. D. (1997, December). How new assessments impact student learning, curriculum, and professional development: A case study in a junior high setting. Paper presented at the National Reading Conference, Scottsdale, AZ.

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- Ferdig, R., Hughes, J., & Pearson, P. D. (1998, December). Developing personal philosophies about teaching literacy: The role of collaboration in a technology-rich environment. Paper presented at the National Reading Conference, Austin, TX.

- Hughes, J.E., Packard, B.W., & Pearson, P.D. (1998, April). Expanding notions: The effect of hypermedia and video on pre-service teachers' conceptions of becoming a teacher. Paper presented at the American Educational Research Association, San Diego, CA.
- Hughes, J., Packard, B. W., Reischl, C., & Pearson, P. D. (1998, December). Student collaboration and student-initiated inquiries into literacy issues: Can they be facilitated by the Reading Classroom Explorer's interactive notebook? Paper presented at the National Reading Conference, Austin, TX.
- McCormack, R. L., Paratore, J. R., & Pearson, P. D. (1998, December). What happens when a school examines its special education referral process? Paper presented at the National Reading Conference, Austin, TX.
- Packard, B. W., Hughes, J., & Pearson, P. D. (1998, December). *The durability of electronically-encountered images of literacy instruction*. Paper presented at the National Reading Conference, Austin, TX.
- Pearson, P. D. (1998, November). *Beyond* the reading wars: Research on effective literacy. Paper presented at the National Council of Teachers of English, Nashville, TN.
- Pearson. P. D. (1998, December). *The consequences of high-stakes assessment*. Paper presented at the National Reading Conference, Austin, TX.
- Pearson, P. D. (1998, May). *Policies and assessments*. Paper presented at the International Reading Association, Orlando, FL.
- Pearson, P. D., & Garavaglia, D. R. (1998, April). Improving information value of constructed response items when mixed with multiple-choice items. Paper presented at the American Educational Research Association, San Diego, CA.

1999

Calfee, R., Fleisher, S., Pearson, D., & Walker Webb, P. (1999, June). New resources for users of performance-based assessment tools in large scale accountability assessment. Paper presented at the Council of Chief State

- School Officers' National Conference on Large-Scale Assessment, Snowbird, UT.
- Chiu, C., Elliott, S., Lewis, D., Pearson, P. D. Tindal, G., & Weston, T. (1999, June). Empirical studies on test accommodations: The past, the present, and the future. Paper presented at the Council of Chief State School Officers' National Conference on Large-Scale Assessment, Snowbird, UT.
- Chiu, C., & Pearson, P. D. (1999, June). Synthesizing the effects of test accommodations for special education and limited English proficient students. Paper presented at the Council of Chief State School Officers' National Conference on Large-Scale Assessment, Snowbird, UT.
- Meisels, S., Paris, S., & Pearson, P. D. (1999, June). Three perspectives on early reading assessment: What do we use? What do we sell? What are their consequences? Paper presented at the Council of Chief State School Officers' National Conference on Large-Scale Assessment, Snowbird, UT.
- Pearson, P. D. (1999, November). Beating the odds in teaching all children to read: Lessons from effective schools and exemplary primary grade teachers. Paper presented at the National Council of Teachers of English, Denver, CO.
- Pearson, P. D. (1999, November). Early apprenticeships: Laying the groundwork for "Academic Literacy." Paper presented at the National Council of Teachers of English, Denver, CO.
- Pearson, P. D. (1999, April). The idea of information value: What do we mean when we ask whether a new assessment tool or approach provides us with new information about students. Paper presented at the American Educational Research Association, Montreal, Canada.
- Pearson, P. D. (1999, November).

 Rethinking early literacy assessment:

 Tools more sensitive to consequences than correlations. Paper presented at the National Council of Teachers of English, Denver, CO.
- Pearson, P. D. (1999, May). What we know and what we're learning about children identified as reading disabled. Paper

- presented at the International Reading Association, San Diego, CA.
- Pearson, P. D., Lycke, K. L., & Roberts, E. M. (1999, June). A comparison of thinking strategies in reading using thinkaloud strategies. Paper presented at the Council of Chief State School Officers' National Conference on Large-Scale Assessment, Snowbird, UT.

- Ferdig, R. E., & Pearson. P. D. (2000, November). The potential and demands of a technology-supported scaffolding environment: Examining scaffolding in the Reading Classroom Explorer. Paper presented at the National Reading Conference, Scottsdale, AZ.
- Harste, J., & Pearson, P. D. (2000, April). How do we put a critical edge on our work in the profession? A report from work groups and future plans. Paper presented at the International Reading Association, Indianapolis, IN.
- Pearson, P. D. (2000, November).

 Relationships between student growth and classroom practices in summer reading programs. Paper presented at the National Reading Conference, Scottsdale, AZ.
- Pearson, P. D. (2000, April). Studying change in a choice-based reform program: Student assessment. Paper presented at the American Educational Research Association, New Orleans, LA.
- Pearson, P. D. (2000, November). Views on the relationship between oral and written language development. Paper presented at the National Reading Conference, Scottsdale, AZ.
- Pearson, P. D. (2000, May). What assessment tools do people really use? Paper presented at the International Reading Association, Indianapolis, IN.
- Pearson, P. D., Bashore-Berg, T., Cervetti, G.N., DeGroot, J., Flukes, J. E., Humphrey, K., & Paris, S. (2000, April). Summer school reading interventions: The problem, the context, and the methods. Paper presented at the American Educational Research Association, New Orleans, LA.
- Pearson, P. D., & Harste, J. (2000, April). Why talk about critical literacy now? Paper presented at the International

- Reading Association, Indianapolis, IN.
 Pearson, P. D., Peterson, D., & Sarroub, L.
 K. (2000, November). The CIERA School
 Change Project: Changes at the school
- K. (2000, November). The CIERA School Change Project: Changes at the school level in year one. Paper presented at the National Reading Conference, Scottsdale, AZ.
- Sensale, L., Vyas, S., & Pearson, P. D. (2000, November). Student and parent views of an assessment system: Are their questions about student progress getting answered? Paper presented at the National Reading Conference, Scottsdale, AZ.
- Sweet, A., Pearson, P. D., Paris, S., Wixson, K., Fisk, M., Invernizzi, M., & Meier, J. (2000, May). How can what we have learned about assessment help us increase student achievement in the early years? Paper presented at the International Reading Association, Indianapolis.
- Vyas, S., Pearson, P. D., & Birdyshaw, D. (2000, November). *The changing assessment views of school personnel*. Annual meeting of the National Reading Conference, Scottsdale, AZ.

- Hamm, D., & Pearson, P. D. (2001, April). The cognitive demands of item formats on NAEP. Paper presented at the American Educational Research Association, Seattle, WA.
- Oliver, S., Hughes, J., Norman, P., Pearson, P. D., Roehler, L., Ferdig, R., & Yadav, A. (2001, April). Reading Classroom Explorer: Using hypermedia to showcase exemplary teaching practices. Paper presented at the American Educational Research Association, Seattle, WA.
- Pearson, P. D. (2001, December).

 Comprehensive instruction: New directions for future research. What have we learned in 30 years? Paper presented at the National Reading Council, San Antonio, TX.
- Pearson, P. D. (2001, December). How OERI centers envision research on reading comprehension: A response to the RAND reading study group report. Paper presented at the National Reading Council, San Antonio, TX.
- Pearson, P. D. (2001, September). *New literacies, critical times*. Paper presented at the National Council of Teachers of

- English, Baltimore, MD.
- Pearson, P. D., & Duke, N. (2001, May). Comprehension instruction in the primary grades: The state of the art. Paper presented at the International Reading Association, New Orleans, LA.
- Pearson, P. D., & Kim, Y. (2001, December). English language and early literacy development: The role of written language in English oral language development for English as a second language. Paper presented at the National Reading Council, San Antonio, TX.
- Pearson, P. D., & Martineau, J. (2001, April). Relationships between student growth and classroom practices in summer reading programs. Paper presented at the American Educational Research Association, Seattle, WA.
- Pearson, P. D., & Peterson, D. (2001, April). Overview of the CIERA School Change Project. Paper presented at the American Educational Research Association, Seattle, WA.

- Ball, D., Phelps, G., & Pearson, P. D. (2002, April). *Knowing and using knowledge in the teaching of reading*. Paper presented at the International Reading Association, San Francisco, CA.
- Cervetti, G., Jaynes, C. A., & Pearson, P. D. (2002, December). *Fluency: Its nature and impact.* Paper presented at the National Reading Conference, Miami, FL.
- Martineau, J. A., Papanastasiou, E. C., & Pearson, P. D. (2002, April). *Multilevel modeling of summer-school reading achievement progress*. Paper presented at the American Educational Research Association, New Orleans, LA.
- Oliver, S., Pearson, P. D., Suh, Y., Park, H., Ferdig, R. E, & Yadav, A. (2002, April). Examining the development of teacher knowledge in a hypermedia learning environment. Paper presented at the American Educational Research Association, New Orleans, LA.
- Pearson, P. D. (2002, September). Building a responsible research-based pedagogy: A long row to hoe. Paper presented at the Texas Women's University, Denton, TX.
- Pearson, P. D. (2002, November). Building a responsible research-based pedagogy: A long

- row to hoe. Paper presented at the New York State Reading Association Annual Conference, New York, NY.
- Pearson, P. D. (2002, September).

 Comprehension assessment: How it managed to weather the theoretical storms of the 20th Century. Invitational Conference on Reading Comprehension, Center for the Improvement of Early Reading Achievement, University of Michigan, Ypsilanti, MI.
- Pearson, P. D. (2002, September). *Promoting healthy relationships among practice, policy, and research*. Paper presented at the Reading Recovery Teacher Leaders of California, San Mateo, CA.
- Pearson, P. D. (2002, April). *Reflections on reading in the 20th century*. Paper presented at the American Educational Research Association, New Orleans, LA.
- Pearson, P. D., Birdyshaw, D., Sensale, L., Jaynes, C., & Rau, C. (2002, December). The evolution of a school-wide assessment literacy system: Professional development, leadership, change processes, and accountability. Paper presented at the National Reading Conference, Miami, FL.
- Roehler, L., Pearson, P. D., Knezek, S., Boling, E., Atkinson, T., Siebenthal, S., Nolan, K., Suh, Y. (2002, December). *Literacy, teaching, and learning with hypermedia: Using RCE in pre-service education.* Paper presented at the National Reading Conference, Miami, FL.
- Siebenthal, S., Roehler, L., & Pearson, P. D. (2002, December). Exploring the use of Reading Classroom Explorer in multiple university pre-service programs. Paper presented at the National Reading Conference, Miami, FL.
- Siebenthal, S., Su, Y., Roehler, L., Pearson, P. D., Boling, E. (2002, April). Assessing the impact of the Reading Classroom Explorer (RCE) on literacy learning. Paper presented at the American Educational Research Association, New Orleans, LA.
- Suh, Y., Pearson, D., Oliver, S., Park, H. S. (2002, April). Examining changes in preservice teachers' practices and dispositions toward reading. Paper presented at the American Educational Research Association, New Orleans, LA.
- Taylor, B. M., & Pearson, P. D. (2002, April). The CIERA school change project: The impact of teacher practices on student

learning. Paper presented at the American Educational Research Association, New Orleans, LA.

- Beretvas, N., Hoffman, J., & Pearson, P. D. (2003, December). Findings from the evaluation of the million learner project: Years 1 through 3. Paper presented at the National Reading Conference, Scottsdale, AZ.
- Carpenter, R., Paris, S., Pearson, P. D., & Siebenthal, S. (2003, April). Early reading indicators: Validating the Michigan Literacy Progress Profile. Paper presented at the American Educational Research Association, Chicago, IL.
- Pearson, P. D. (2003, January). Toward a genuinely scientific approach to the study of educational practice. Annual meeting of the Center for the Advancement of Reading, California State University, Sacramento, CA.
- Pearson, P. D. (2003, September). *Reading reform in high poverty schools*. Paper presented at the University of British Columbia, Vancouver, BC, Canada.
- Pearson, P. D. (2003, October). Building a responsible research-based pedagogy: A long row to hoe. Paper presented at the University of Nevada-Reno, Reno, NV.
- Pearson, P. D. (2003, November). Professional partners: *Synergies between NCTE and higher education*. Paper presented at the National Council of Teachers of English, San Francisco, CA.
- Pearson, P. D. (2003, November). *Research policy in a political time*. Paper presented at the National Council of Teachers of English, San Francisco, CA.
- Pearson, P. D. (2003, November). The road to scientifically-based reading research: A journey worth taking across a slippery slope. Paper presented at the National Council of Teachers of English, San Francisco, CA.
- Pearson, P. D. (2003, December).

 Accountability in California: Lessons for the reading research community. Paper presented at the National Reading Conference, Scottsdale, AZ.
- Pearson, P. D. (2003, October). Building a responsible research-based pedagogy: A long row to hoe. Paper presented at the Old Dominion University, Newport News, VA.
- Pearson, P. D., & Vacca, R. (2003, May).

 Making a difference: Three ideas in search of

- an audience. Keynote address, given at the International Reading Association, Orlando, FL.
- Sailors, M., Beretvas, N., Hoffman, J., & Pearson, P. D. (2003, December). *International perspectives in literacy instruction and literacy teacher education*. Paper presented at the National Reading Conference, Scottsdale, AZ.
- Taylor, B. M., Pearson, P. D., & Peterson, D. (2003, April). School reform in reading in high-poverty schools: School and classroom findings at end of year 3 of the CIERA School Change Project. Paper presented at the American Educational Research Association, Chicago, IL.

- Afflerbach, P., & Pearson, P. D. (2004, May). *Using reading assessment to help students achieve*. Paper presented at the International Reading Association, Reno, NV.
- Hoffman, J., & Pearson, P. D. (2004, May). Bringing the world home: Lessons learned from educational reform in a post-apartheid South Africa. Paper presented at the International Reading Association, Reno, NV.
- Pearson, P. D. (2004, January). The politics of reading pedagogy: The role of research in shaping national, state, and local reading policy and practices. Paper presented at the Old Dominion University, Newport News, VA.
- Pearson, P. D. (2004, March). Building a responsible research-based pedagogy: A long row to hoe. Paper presented at the Virginia State Reading Association, Richmond, VA.
- Pearson, P. D. (2004, April). *The politics of reading*. Paper presented at the American Educational Reading Association, San Diego, CA.
- Pearson, P. D., Cervetti, G., & Bravo, M. (2004, May). Seeds of science, roots of reading.

 Paper presented at the International Reading Association, Reno, NV.
- Pearson, P. D. (2004, May). Using reading, writing, & language to support inquiry-based science learning: Revising GEMS (Great Expectations in Math and Science). Paper presented at the International Reading Association, Reno, NV.
- Pearson, P. D. (2004, June). Building effective school reading programs: Contexts and

- *principles.* Paper presented at the National Geographic Society, Washington, DC.
- Pearson, P. D. (2004, June). The politics of reading pedagogy: The role of research in shaping national, state, and local reading policy and practices. Paper presented at the University of Minnesota, Minneapolis, MN.
- Pearson, P. D. (2004, June). *Using research to build a powerful reading program in your school*. Paper presented at the Minnesota Reading First Conference, University of Minnesota, Minneapolis, MN.
- Taylor, B. M., & Pearson, P. D. (2004, May). What really matters: The impact of school-wide &classroom practices on growth in students' reading achievement. Paper presented at the International Reading Association, Reno, NV.

2005

- Arya, D. J., Hiebert, E. H., & Pearson, P. D. (2005, November). Balance within the borders of text: Syntactic complexity and vocabulary load in science texts. Paper presented at the National Reading Conference, Miami, FL.
- Cervetti, G. N., Hiebert, E. H., Pearson, P. D., & Bravo, M. A. (2005, April). *Text genre and science content: Ease of reading, comprehension and preference.* Paper presented at the American Educational Research Association, Montreal, Canada.
- Cervetti, G., Pearson, P. D., & Bravo, M. A. (2005, November). The impact of text genre on students' acquisition of key science concepts. Paper presented at the National Reading Conference, Miami, FL.
- Hiebert, E. H., Arya, D. J., & Pearson, P. D. (2005, November). *Learning of complex vocabulary in a science and literacy program*. Paper presented at the National Reading Conference, Miami, FL.
- Little, J. W., Ammon, P. R., Gearhart, M., & Pearson, P. D. (2005, April). Lessons in the preparation of educational researchers: The Berkeley case. Paper presented at the American Educational Research Association, Montreal, Canada.

2006

Afflerbach, P., Pearson, P. D., & Paris, S. (2006, November). *Defining skill and strategy, their relationships and implications for theory and practice*. Paper presented at the National Reading Conference, Los Angeles, CA.

- Bravo, M. A., Cervetti, G., Hiebert, E. H., & Pearson, P. D. (2006, November). From passive to active control of science vocabulary: Acquisition through doing, reading, writing and talking science. Paper presented at the National Reading Conference, Los Angeles, CA.
- Cervetti, G., Pearson, P. D., Barber, J., Hiebert, E. H., Arya, D. J., & Tilson, J. (2006, November). Text as an integral component of inquiry-based science: Lessons learned in building and validating an integrated science-literacy curriculum. Paper presented at the National Reading Conference, Los Angeles, CA.
- Pearson, P. D. (2006, April). *Effective* comprehension assessment in grades 2-5. Paper presented at the American Educational Research Association, San Francisco, CA.
- Pearson, P. D. (2006, November). An historical account of the use of "reading skill" and "reading strategy" in reading instruction.

 Paper presented at the National Reading Conference, Los Angeles, CA.
- Pearson, P. D. (2006, November). An historical analysis of the impact of research on policy and practice: Reading as an illustrative case. Paper presented at the National Reading Conference, Los Angeles, CA.
- Pearson, P. D. (2006, April). The power of integration: Re-examining results across units and measures. Paper presented at the American Educational Research Association, San Francisco, CA.
- Pearson, P. D., Marlink, J., Adams, M., & Benson, V. (2006, April). Genre study brings together the California Writing Project and the California Reading-Literature Project. Poster presented at the annual meeting of the American Educational Research Association, San Francisco, CA.

- Afflerbach, P., & Pearson, P. D. (2007, May). Whatever happened to our promise to meet individual needs? Paper presented at the International Reading Association, Toronto, Canada.
- Maniates, H., & Pearson, P. D. (2007, December). Open court reading comprehension instruction in the context of Kintsch's Model of Comprehension. Paper presented at the National Reading Conference, Austin, TX.

- Pearson, P. D., Cervetti, G., & Barber, J. (2007, May). An integrated approach to science and literacy with the new seeds of science/roots of reading program. Paper presented at the International Reading Association, Toronto, Canada.
- Pearson, P. D., Hiebert, E. H., & Kamil, M. L. (2007, December). *Vocabulary assessment:* What we know and what we need to learn. Paper presented at the National Reading Conference, Austin, TX.
- Taylor, B. M., G. E. Garcia, & P. D. Pearson (2007, May). Comprehension strategies, high level talk about text, and vocabulary: Effective comprehension instruction in grades 2-5. Invited paper presented at the Research Conference, International Reading Association, Toronto, Canada.

2008

Pearson, P. D. (2008, May). Historical perspectives on vocabulary knowledge and instruction. Paper presented at the International Reading Association, Atlanta, GA.

- Afflerbach, P., Pearson, P. D., O'Brien, D., & Johnston, P. (2009, May). Computer-based assessment of reading in the 21st century: Where is it heading and where should it be heading? Paper presented at the International Reading Association, Minneapolis, MN.
- Cervetti, G., Barber, J., Dorph, R., Pearson, P. D., & Goldschmidt, P. G. (2009, April). *Integrating science and literacy: A value proposition?* Paper presented at the American Educational Research Association, San Diego, CA.
- Cervetti, G., Pearson, P. D., & Barber, J. (2009, December). *Examining the efficacy of science-literacy integration*. Paper presented at the National Reading Conference, Albuquerque, NM.
- Hansen, J. & Pearson, P. D. (2009, May). Minnesota mornings: Reflections on educational research experiences at the University of Minnesota. Paper presented at the International Reading Association, Minneapolis, MN.
- Pearson, P. D. (2009, May). First-grade studies: A personal reflection. Paper presented at the International Reading Association, Minneapolis, MN.

- Pearson, P. D. (2009, April). *On quantitative research methods*. Paper presented at the American Educational Research Association, San Diego, CA.
- Pearson, P. D., Benson, V., & Callahan, M. (2009, April). *Making NAEP reading passages more accessible to low-achieving fourth graders: An exploratory study.* Paper presented at the American Educational Research Association, San Diego, CA.

- Duong, T., Pearson, P. D., Price, P. (2010, December). Assessment of emerging reading skills in young native speakers and language learners. Paper presented at the Literacy Research Association, Fort Worth, TX.
- Garcia, G. E., Pearson, P. D., Taylor, B. M., Stahl, K. D., Bauer, E. B. (2010, May). Socioconstructivist and political views on the implementation of cognitive strategy instruction in low-income schools. Paper presented at the American Educational Research Association, Denver, CO.
- Goodin, S. & Pearson, P. D. (2010, April). Silent reading pedagogy: An historical perspective. Paper presented at the International Reading Association, Chicago, IL.
- Pearson, P. D. (2010, April). *Higher, deeper or more powerful: When comprehension is not enough.* Paper presented at the International Reading Association, Chicago, IL.
- Pearson, P. D. (2010, December). *The impact of policy on student achievement*. Paper presented at the Literacy Research Association, Fort Worth, TX.
- Pearson, P. D. (2010, May). Panelist summary: Assessment of key constructs and variables in reading and comprehension research. Paper presented at the American Educational Research Association, Denver, CO.
- Pearson, P. D. & Cervetti, G. (2010, May). Teaching comprehension through strategies and rich conversations in science. Paper presented at the American Educational Research Association, Denver, CO.
- Pearson, P. D. & Spiro, R. J. (2010, December). A legacy in literacy: Schema theory revisited. Paper presented at the Literacy Research Association, Fort Worth, TX.
- Rokhdareh, K. & Pearson, P. D. (2010, May). State takeover reform in teachers perspective: A case study. Paper presented at the American

- Educational Research Association, Denver, CO.
- Worrell, F. C., Pearson, P. D. & Weinstein, R. S. (2010, May). Engaged scholarship: Case study of a university partnership with an urban secondary charter school. Paper presented at the American Educational Research Association, Denver, CO.

- Duong, T., Pearson, P. D. & Price, P. (2011, April). Assessment of emerging reading skills in young native speakers and language learners. Paper presented at the American Educational Research Association, New Orleans, LA.
- Pearson, P. D. (2011, December). *Life in the radical middle*. Paper presented at the Literacy Research Association, Clearwater, FL.
- Pearson, P. D. (2011, April). *Policy outcomes:* Focus on reading first. Paper presented at the American Educational Reading Association, New Orleans, LA.
- Pearson, P. D. (2011, April). *Theory from the radical middle*. Paper presented at the American Educational Research Association, New Orleans, LA.
- Pearson, P. D. (2011, April). The tortured history reading comprehension assessment: Are there lessons from the past? Is there hope for the future? Will we ever get it right? Paper presented at the American Educational Research Association, New Orleans, LA.
- Pearson, P. D., Tilson, J., & Castek, J. (2011, May). The role of science vocabulary in supporting students' academic language development. Paper presented at the International Reading Association, Orlando, FL.
- Rokhsareh, K. & Pearson, P. D. (2011, April). Role of school district organization in coordinating reading instruction. Paper presented at the American Educational Research Association, New Orleans, LA.
- Sailors, M., Hoffman, J. V., Chilora, H., Kaambankadzanja, D., Pearson, P. D. & Shin, J. (2011, November). *Read Malawi: Implementation design and feasibility*. Paper presented at the Literacy Research Association, Jacksonville, FL.
- Wixson, K., Pearson, P. D. & Valencia, S. (2011, May). *A new model to guide reading comprehension assessment*. Paper presented at

the International Reading Association, Orlando, FL.

Wixson, K., Valencia, S. & Pearson, P. D. (2011, December). Issues in developing reading comprehension assessments aligned with the common core state standards. Paper presented at the Literacy Research Association, Jacksonville, FL.

2012

Sailors, M., Hoffman, J. V., Pearson, P. D., McClung, N., Shin, J. (2012, December)

Improving Reading Practices and Student
Outcomes through "Read Malawi":
Challenges, Opportunities and Outcomes.
Paper presented at the Literacy Research
Association, San Diego, CA.

EDITING/REVIEWING

Editorial Advisory Board:

Cognition and Instruction (1981-present) Educational Assessment (1993-present) Journal of Educational Psychology (1984-1990)

Journal of Literacy Research (1995-2000) Journal of Reading Behavior (1975-1978) Literacy and Learning (1998-2005) Reading On-Line (1998-present) Reading Psychology (1979-1981) Reading Research and Instruction (1984-1986)

Reading Research Quarterly (1974-1989, 1991-present)

Research in the Teaching of English (1995-present)

Review of Educational Research (1996-2000)

Science (2009-present) Visible Language (1975-1988)

Editorial Consultant:

American Educational Research Journal (1972-1973, 1979-1983, 1988-1991) American Journal of Education (1985) Child Development (1978-1980) Curriculum Inquiry (1978-1979) Educational Researcher (1988-1993) Elementary School Journal (1980-1984, 1988-1992, 2010) Journal of Educational Psychology (1975-1984)

Journal of Reading Behavior (1979-1981) Reading Research Quarterly (1989-1990) Research in Teaching English (1988-1992) Review of Educational Research (1978-1985, 1987, 1989, 1991-1992) Volta Review (1988) Written Communication (1988)

Reviewer

American Educational Research Association Program (1979-1990, 1997-present) Educational Researcher (1996, 1998, 2000, 2002) International Reading Association studies and research committee (for program papers: 1972-1979, 1983-1989) National Council of Teachers of English Promising Researcher Award (1983-1989) National Reading Conference Program (1977-1986, 1999-present)

Editor

National Reading Conference Yearbook (1977-1979)

Reading Research Quarterly, Co-Editor with S. Jay Samuels (1978-1985)

Review of Research in Education (1998-1999, with Ali Iran-Nejad)

Literacy and Learning, (2001-2009) consulting editor.

EXTERNAL SERVICE ACTIVITIES

Other Universities

1970

Staff member, special mid-winter seminar on teaching reading. Montana State University, Bozeman, Montana, 1970.

1971

Staff member, special mid-winter seminar on teaching reading. University of Wisconsin, River Falls, at Breckenridge, Colorado, 1971.

1972

Public Lecture: What makes writing hard to read? University of Chicago, Language Arts Research Center, 1972.

Seminar: Some traps and snares for the young researcher to avoid—a personal perspective. University of Chicago, Language Arts Research Center, 1972.

Seminar: The textual and nontextual constraints of learning with prose materials. University of Wisconsin, 1972.

1973

Visiting Professor, University of California, Berkeley, Summer, 1973.

Public Lecture: Learning to read—learning to speak—Are the processes parallel? University of California, Berkeley, 1973.

1976

Visiting Scholar, Stanford University, Winter 1976.

Public Lecture: On complex responses to simple questions. University of California, Berkeley, 1976.

Public Lecture: Scripts, texts and questions: Reading comprehension as viewed by a computer. University of Wisconsin, Madison, 1976.

Public Lecture: *Beyond grammatical* complexity in reading comprehension. University of California, Riverside, 1976.

1977

Public Lecture: *Reading comprehension* and exceptional children. State University of New York at Albany, 1977.

Seminar: Recent history of reading comprehension research. State University of New York at Albany, 1977.

Public Lecture: A recent history of developmental reading in the United States. Reed College, 1977.

Public Lecture: *Implementing* accountability in reading programs. University of Arizona, 1977.

1978

Staff member: Workshop in reading comprehension. University of Wisconsin, River Falls, 1978.

Public Lecture: *Instructional research in reading comprehension*. Indiana University, 1978.

Staff member: Seminar - *Current research in language and reading comprehension*. University of Calgary, 1978.

Public Lecture: Schema theory: Basic processes and instructional applications. University of Kentucky, 1978.

Public Lecture: *Theory and practice in teaching reading comprehension*. University of Manitoba, 1978.

Public Lecture: A recent history of comprehension research. Purdue University, 1978.

Discussant: Conference on reading comprehension instruction. Center for the Study of Reading, University of Illinois, 1978.

Seminar: *Models of the reading process*. Northwestern University, 1978.

Public Lecture: *Comprehension instruction*. Fordham University, 1978.

1979

Public Lecture: A schema theoretic view of reading comprehension. The University of Texas at Austin, 1979.

Speaker, Sunrise Semester (television program developed by New York University and CBS), 1979.

Speaker, *Reading Comprehension*, University of Illinois-Chicago Circle, 1979.

Speaker, *Schema theory and reading comprehension*, University of Northern Iowa, 1979.

- Visiting Scholar, Wisconsin Research and Development Center, University of Wisconsin, Summer 1979.
- Visiting Professor, University of Wisconsin, Summer 1979.
- Speaker, *Reading comprehension*, Marquette University, 1979.
- Public Lecture: *Theory and practice in teaching reading*. University of Waikato, Hamilton, New Zealand, 1979.
- Public Lecture: A schema theoretic view of reading comprehension. Boston University Conference on Language Development, 1979.
- Public Lecture: *Issues in teaching reading comprehension*. New York University, 1979.
- Speaker, *Issues in reading comprehension*. University of Wisconsin, River Falls, 1979.
- Public Lecture: A new look at reading comprehension. New York University, 1979.
- Instructor: Course in psycholinguistics and reading. Old Dominion University, 1979.

- Public Lecture: *Comprehension instruction*. Rhode Island College, 1980.
- Instructor: *Reading in the elementary School.* Seattle Pacific University, 1980.
- Public Lecture: Schema theory and reading comprehension. University of Miami, 1980.
- Public Lecture: *Schema theory:* A *model for comprehension instruction*. Oakland University, 1980.

1981

Public Lecture: A model of the reading process. Southwest Texas State University, 1981.

- Public Lecture: *Teaching comprehension skills*. Southwest Texas State University, 1981.
- Public Lecture: *Vocabulary: The key to comprehension*. Southwest Texas State University, 1981.
- Public Lecture: Toward a theory of reading comprehension instruction. University of Richmond, 1981.
- Public Lecture: *Recent research on comprehension instruction*. University of Richmond, 1981.
- Instructor: *Comprehension instruction*. Denver University, 1981.
- Instructor: Reading difficulties: Identifying strengths and weaknesses. Seattle Pacific University, 1981.
- Public Lecture: *Schema theory and teaching reading*. Rutgers University, 1981.
- Public Lecture: *In search of model of comprehension instruction*. University of Michigan, 1981.
- Public Lecture: *Recent research on comprehension instruction*. University of Washington, 1981.
- Public Lecture: *The role of vocabulary in reading*. University of Wisconsin, Whitewater, 1981.

- Public Lecture: Schema theory and reading comprehension. Georgia State University, 1982.
- Public Lecture: *Reading comprehension for the gifted.* Ball State University, 1982.
- Public Lecture: *Instructional research in reading comprehension*. University of Northern Colorado, 1982.
- Public Lecture: *Instructional research in reading comprehension*. Michigan State University, 1982.

- Public Lecture: Four essential changes in reading comprehension. Morehead State University, 1982.
- Public Lecture: Reading comprehension instruction. Western Kentucky University, 1982.
- Public Lecture: *New directions in comprehension research*. Fordham University, 1982.
- Public Lecture: *Twenty years of research in reading comprehension*. University of Calgary, 1982.

- Public Lecture: *Reading comprehension: Research and practice.* California State University at Fullerton, 1983.
- Public Lecture: *Learning from text*. Arizona State University, 1983.
- Public Lecture: Twenty years of change in reading comprehension research. Arizona State University, 1983.
- Public Lecture: *Changing research methodology*. Arizona State University, 1983.
- Seminar: Assessing comprehension and vocabulary. National College of Education, 1983.
- Public Lecture: *Reading instruction in a technological society*. Kent State University (Annual Distinguished Scholar in Education series), 1983.
- Public Lecture: On becoming a thoughtful reader: Learning to read like a writer. Indiana University, 1983.
- Public Lecture: *Improving comprehension instruction*. University of Vermont, 1983.
- Public Lecture: *Research in reading comprehension*. Mt. St. Vincent's University (Halifax NS), 1983.

1984

Workshop: Improving vocabulary and

- comprehension through semantic mapping. Northern Illinois University, 1984.
- Public Lecture: *Comprehension Instruction*. Northern Illinois University, June 1984.
- Guest Lecturer: *Summer reading and writing course.* Denver University, June 1984.
- Speaker: A twenty year history of reading comprehension research and practice. The Perspectives on Literacy Conference at University of Utah, Snowbird (in cooperation with Michigan State University), June 1984.
- Guest Lecturer: Guest Lecturer in their summer reading symposium. Eau Claire State University, June 1984.
- Speaker: *New views on comprehension instruction*. East Texas State University at Texarkana, July 1984.
- Panelist: Guest panelist on teacher education in the United States. Beijing Normal University, August 1984.

- Speaker: Recent trends in comprehension instruction. University of the West Indies, January 1985.
- Speaker: *Dialect and reading*. University of the West Indies, January, 1985.
- Speaker: *Prior knowledge as the key to comprehension*. University of Northern Colorado, June 1985.
- Speaker: *Schema theory and teaching reading*. Eastern Montana State University at Billings, July 1985.
- Speaker: *Recent trends in teaching reading*. Eastern Montana State University at Billings, July 1985.
- Speaker: *Needed instructional research in reading*. Eastern Montana State University at Billings, July 1985.

Speaker: Changing the face of comprehension instruction. Appalachian State University, October 1985.

Speaker: *The comprehension revolution*. Texas Women's University, November 1985.

Speaker: *The future of reading research and instruction*. Texas Women's University, November 1985.

1986

Speaker: Recent research in reading comprehension. Jonkoping Hogskalan, Jonkoping, Sweden, 1986.

1987

Speaker: *New models for reading assessment*. University of Nebraska, Lincoln, September 1987.

Speaker: Teaching reading comprehension: What have we learned in the past decade? University of Nebraska, Lincoln, September 1987.

Evaluator: *Reading research program*. Gallaudet College, 1987.

1988

Speaker: *The knowledge base for teacher education in reading*. American Association of Colleges of Teacher Education, New Orleans, February 1988.

Instructor: *Using vocabulary activities to improve reading and writing.* University of Idaho, June 1988.

Consultant: Portfolio teacher assessment project (Lee Shulman, director). Stanford University.

Consultant: Portfolio teacher assessment project (Lee Shulman, director). Stanford University.

1991

Speaker: Teaching reading for the twentyfirst century. Morgan State University, April 1991.

Instructor: Whole language: Problems,

perspectives, and promises. University of Wisconsin at Eau Claire, June 1991.

Speaker: *Literacy assessment within a* whole language framework. University of Pittsburgh, June 1991.

Consultant: Assessment Development
Laboratory at the University of Pittsburgh

1992

Speaker: A case study in the politics of bilingual education research. Deil Colloquium at the University of Illinois, January 1992.

Speaker: Research in reading teacher education, University of Georgia, September 1992.

Speaker: Curricular tensions in the integrated language arts: Sources of controversy and seeds of consensus. Rutgers, The State University, RISE Conference, October 1992.

1995

Panelist, Annual meeting of the ACSESULGC/APU Land Grant Deans of Education.

1996

Speaker, Oakland University, Creating balance: Whole language, phonics, and skills in the classroom, April 1996.

External Reviewer for Graduate Programs, Rutgers University, Graduate College of Education.

Speaker, *The ideal relationship between reading processes, reading instruction, and reading assessment.* University of Wisconsin at Eau Claire 25th Annual Reading Conference, June 1996.

External Reviewer for Graduate Programs, University of Iowa, College of Education.

1997

Speaker, Boise State University.

Speaker, UCLA, CRESST, Early Literacy Assessment.

Speaker, Rutgers University, Reading and Writing Conference.

Board of Visitors, University of Pittsburgh, College of Education.

External Reviewer, Vanderbilt University, Graduate Programs, Department of Teaching and Learning.

1998

Speaker, Boise State University.

Speaker, UCLA/CRESST.

Speaker, Rutgers University.

Board of Visitors, University of Pittsburgh.

1999

External Reviewer, University of Illinois at Chicago Literacy Research Center.

External Reviewer, University of Wisconsin, Department of Curriculum & Instruction graduate programs.

Speaker, University of Virginia's George Graham Lecture in Reading Conference. Schools that Beat the Odds: Effective Schools and Accomplished Teachers.

2000

Speaker, Texas Women's. University: Reading Recovery/Early Literacy Conference. *The Impact of Reading Recovery on American Reading Instruction*.

Speaker, Annenberg Institute for School Reform, Brown University, Literacy & Learning Conference.

Speaker, University of Nebraska Early Literacy Conference .

Speaker, University of Northern Iowa Early Childhood Literacy Symposium for Teacher Educators.

2001

Consultant, North Carolina Education Research Council.

2002

Speaker, Moving Beyond Methodology: Bringing Comprehension and Language into the California Literacy Conversation, California State University, Los Angeles, March 2002.

Chinese University of Hong Kong, March 2002.

Shautung University, March 2002.

World Conference on Reading, Edinburgh, July 2002.

Reading Conference (Readathon 2002), South Africa, August 2002.

Speaker, Eminent Scholars Series, Texas Women's University, September 2002.

Consultant, Canadian Language and Literacy Research Network, Ontario, October 2002.

2003

Speaker, Reading Forum, Center for the Advancement of Reading, California State University, Sacramento, January 2003.

External Reviewer, Ontario Institute for Studies in Education, University of Toronto, January 2003.

2004

Speaker, The politics of reading pedagogy: The role of research in shaping national, state and local reading policy practices. Old Dominion University, Norfolk, VA.

2007

Speaker, Diversity, pedagogy and the academy: What we can and cannot learn from the K-12 experience. University of California—Berkeley, Berkeley, CA.

2010

Speaker, Supporting reading comprehension: The role of talk, text, and task. University of Sydney, Sydney, Australia.

Speaker, Rich talk about text. University of

Wyoming, Laramie, WY.

2011

Speaker, Language and literacy: Tools to promote subject matter learning.

Minneapolis Public Schools, Minneapolis, MN.

Speaker, Supporting reading comprehension, transforming: Ten research-based principles. Rutgers Reading and Writing Conference, Rutgers, NJ.

Inservice training in public schools

1972-1979

Richfield MN; St. Paul MN; Staples MN; White Bear Lake MN; North St. Paul/Maplewood MN; South St. Paul MN; St. Anthony Village MN; LaCrosse WI; Milwaukee WI; Anchorage AK; Wisconsin Rapids WI

1980

Elk Grove Township IL; Montgomery County MD; Schaumberg IL; Rantoul IL; Park Forest IL; Hickory Hills IL; Park Forest IL; Madison WI; Urbana IL; Arcola IL; Council Bluffs IA; Corpus Christi TX; Philadelphia PA

1981

Meadowlands NJ; Sacramento CA; Riverside CA; Fullerton CA; San Luis Obispo CA; Fresno CA; Cupertino CA; Jennings MO; Grand Rapids MI; New York City NY; Indianapolis IN; San Diego CA; San Jose CA; Industry CA; Newark NJ; Bozeman MT; Omaha NB, Rosemont IL; Park Forest IL; Danville IL

1982

Indianapolis IN; New York NY; Butte MT; Omaha NE; Fullerton CA; Industry CA; San Diego CA; Riverside CA; Champaign IL; St. Charles Parish LA; Montgomery County MD; Denver CO; Scranton PA; Charleston SC; Williamsburg VA; Decatur IL; Orlando FL; Jefferson Parish LA; Philadelphia Archdiocese PA; Minneapolis MN

1983

Opelika AL; Montgomery AL; Mobile AL; Tuscaloosa AL; Bellingham WA; Las Vegas NV; Columbus OH; Cincinnati OH; Chicago IL; Park Forest IL; Bakersfield CA; Philadelphia PA; Nashville TN; Greenlefe FL; Decatur IL; Monterey CA; Daytona Beach FL; Boston MA, Springfield MA; Norwich CT; Hartford CT; Newton MA; Lynfield MA; Suffolk NY; Washington DC

1984

Park Forest IL; Bakersfield CA; Hickory Hills IL; Chicago IL; Boston MA; Springfield MA; Norwich CT; Hartford CT; Newton MA; Lynfield MA; Oswego County NY; Norfolk VA; Orlando FL; Sarasota FL; St. Petersburg FL; Suffolk NY; Washington DC; Pittsburgh PA; Fort Kent ME; Columbus OH; Mt. Clements MI; DeKalb IL; Adams County CO; Denver CO; Santa Ana CA; Toledo OH.

1985

Boston MA; El Paso TX; Kansas City KS; Minneapolis MN; White Bear Lake MN; Shoreview MN; Rochester MN; Las Cruces NM; Phoenix AZ; Glendale AZ; Tucson AZ; Virginia Beach VA; Fairfax County VA; Houston TX; Lakeway TX; Pacific Grove CA

1986

Bettendorf IA; Decatur IL; Houston TX; Clearwater TX; Dallas TX; Orland Park IL; Champaign IL; Urbana IL; Arthur IL

1987

Jasper County IL; Jefferson County CO; Rosemount MN; Peoria IL; Department of Defense Dependent Schools, Germany; Hillsdale IL; Sonoma County CA; New York City (Queens) NY; Hillsborough County FL; Mankato MN; Toms River NJ; Pensacola FL; Urbana IL

1988

Philadelphia PA; Seattle WA; Seattle Parochial Schools; Columbus OH; Evanston IL; Ocean Cit, NJ; Greater Minneapolis-St. Paul MN; Regional Service Center; Chicago IL; Peoria IL; Anoka-Hennepin MN; Atlantic City NJ; Niskauana NY; Stockton CA; Rohnert Park CA Vita: P. David Pearson February 2012 page 44

1989

Hauppague NY; Steubenville OH; Tucson AZ; Grand Rapids MI; St. Paul, MN; Monterey, CA; Spokane, WA Addison, IL; Newark DE; Newark NJ

1990

Orlando FL; San Jose CA; New York NY; Cleveland OH; Columbus OH; Baltimore MD

1991

Cupertino CA; Honolulu HI; Raleigh NC; Champaign IL; Grand Rapids IL; Pinellas County FL; Effingham IL; Pacific Grove CA

1992

Atlanta GA; Philadephia PA; Winnipeg Canada; Wayzata MN; Springfield MO; Chicago IL; Houston TX

1995

East Lansing MI; Lansing MI; Holt MI

1996

East Lansing MI; Lansing MI; Holt MI; Adrian MI

1997

East Lansing MI; Lansing MI; Holt MI; Minneapolis MN; Forest Hills MI; Hartford CT; Houston TX; Walled Lake MI; San Bernadino CA

1998

East Lansing MI; Lansing MI; Holt MI; Hartford CT; Houston TX; Walled Lake MI; San Bernadino CA

1999

Media PA; Omaha NE; Philadelphia PA; East Lansing MI

2000

Waterloo IA; Council Bluffs IA; Walled Lake MI; East Lansing MI; Fairfax VA; Madison WI; Omaha NE

2001

Macomb-Oakland-Wayne County (MI) Consortium; Vallejo, CA; BAYCES (Bay Area Coalition for Equitable Schools) (CA)

2002

Council Bluffs IA; Clark County Schools (Las Vegas) NV

2003

Professional Organizations Service

Member

National Academy of Education,
International Reading Association,
American Educational Research
Association, National Conference on
Research in English, Phi Beta Kappa,
Minnesota Reading Association, Twin Cities
Reading Council, Illini Reading Council,
Illinois Reading Association, California
Reading Association, National Reading
Conference, National Council of Teachers of
English, Michigan Reading Association,
California Reading Association

Speaker for Professional Organization-Related Meetings

1974-1979

Duluth area, East Tennessee, Southwest Minnesota, Twin Cities area, Western Wisconsin, Madison, Red River Valley, Plains Regional Conference, Inland Empire (California), Alaska Reading Association, Minnesota Reading Association, Great Lakes Regional Conference, Champaign County, New Zealand Reading Conference, Australian Reading Conference, Rocky Mountain Regional Conference.

1979-1982

Illinois Reading Association, Suburban Chicago Association, Blackhawk County (Iowa), Greater D.C. Area, South Suburban Chicago Council, Indiana Reading Association, Iowa Reading Association, Metropolitan (New York) Rocky Mountain Regional, Southwest Regional, Southwest Regional, Southwest Regional Conference, Illinois Reading Council, Greater Omaha Reading Council. Iowa State Reading Council, Language Experience SIG of Illinois Reading Council, Champaign County Reading Council, Plains Regional Conference, Southeast Regional Conference, Indianapolis Reading Council,

Grand Rapids Reading Council, St. Louis Reading Council, World Congress on Reading (Dublin).

1983

Lewis and Clark Reading Council, Will County IL Reading Council, Greater D.C. Area Reading Council, Philadelphia Reading Council, Suburban St. Louis Reading Council, Illinois Reading Association, New Jersey Reading Association, Florida Reading Association, Pennsylvania Reading Association, Colorado Reading Association, Washington Reading Association, California Reading Association, Southeast Regional Conference, Plains Regional Conference, New England Regional Conference, Oswego NY, Sarasota FL, Kem County CA, Suburban Association, Montana Reading Association, Vermont Reading Association, Connecticut Reading Association.

1984

New Mexico Reading Association; Michigan Reading Association; Kem County, CA; Sarasota County, FL; Oswego County, NY; DeKalb, IL; Bismarck, ND; Oklahoma Reading Association; New England Reading Association.

1985

San Antonio Area, Midland Odessa Area, Illinois Reading Council, North Carolina Reading Council, Virginia Beach, Western Wisconsin, Suburban St. Louis, Central Nebraska, Great Lakes Regional, Plains Regional.

1986

Mississippi Bend IA Reading Council, Illinois Reading Council, College Station TX Reading Council, Florida Reading Association, Homer Carter (Kalamazoo MI) Council, Medford OR Reading Council, Minnesota Reading Association, Carbondale IL Reading Council, Alaska Reading Association, Transmountain Regional Conference, Illinois Administrators and Reading SIG, Illini Reading Council.

1987

Illini IL Reading Council, Freeport IL Reading Council, Colorado State Council,

Iowa State Council, New Jersey State Council, Manhattan NY Reading Council, Eastern Regional Conference, Arizona State Council, Transmountain Regional Conference, Florida State Council, Washington State Council, Iowa City IA Council, New Mexico State Council.

1988

Illini IL Reading Council, Seattle WA
Reading Council, Washington Organization
for Reading Development, Southwest
Regional Conference, Gateway CA Council,
North Carolina State Council, Florida State
Council, Illinois Reading Council, South
Carolina Reading Council, Indiana Reading
Council, El Paso TX Reading Council,
Ocean County NJ Reading Council, Ann
Arbor MI Reading Council, Greater
Washington DC Reading Council, New
England Reading Council, Montana Reading
Council, Albany NY Reading Council,
Vancouver BC Reading Council.

1989

Eastern Regional Conference, Manitoba Reading Council, NW Arkansas Reading Council, Utah Reading Council, Iowa Reading Council, Maryland Reading Association, Florida Reading Association, Michigan Reading Association, National IRA Leadership Conference, Fayetteville AK Area Reading Council.

1990

Western PA Reading Council, Livingston County Reading Council, Panama City FL Reading Council, Virginia State Reading Council, Washington Organization for Reading Development, Council, Kansas Reading Association, Southwest Illinois Reading Council, Massachusetts Reading Council, Twin Cities Area Reading Council, Northern Illinois Reading Council, Rhinelander Wisconsin Reading Council, Plains Regional Conference, Michigan Secondary Reading Council.

1991

Colorado Reading Association, Wisconsin Reading Association, Illinois Reading Council, Eastern Regional IRA, Eastern Illinois Reading Association, Indiana Reading Council; Santa Clara County Council, Minnesota Reading Association, Suburban (IL) Reading Council, Secondary Reading League (IL), Plains Regional Conference, Great Lakes Regional Conference, Southeast Regional Conference, New England Reading Association.

1992

Wake County NC Reading Association, Texas Reading Association, Missouri State Reading Council, California Reading Association, El Paso TX Reading Council, Twin City Area Reading MN Council, Rocky Mountain Regional Reading Conference.

1995

Rocky Mountain Regional, Colorado Reading Association, California Reading Association, Florida Reading Association, Maryland Reading Association, Massachusetts Reading Association

1996

California Reading Association, Connecticut Reading Association, Illinois Reading Council, Keystone (Pennsylvania) Reading Association, Michigan Reading Association, Missouri Reading Association, Muskegon Reading Council, Wisconsin State Reading Association, World Congress on Reading in Prague, United Kingdom Reading Association Conference in Newcastle

1997

California Reading Association, Colorado Reading Association, Illinois Reading Council, Keystone (Pennsylvania) Reading Association, Michigan Reading Association, Western Dunes Reading Council, Saginaw Valley Reading Council; Suburban Council of Reading Consultants; New England Reading Association.

1998

California Reading Association, Colorado Reading Association, Illinois Reading Council, Keystone (PA) Reading Association, Michigan Reading Association, Western Dunes Reading Council, Saginaw Valley Reading Council, Kent Area Reading Council, Suburban Council of Reading Consultants, New England Reading Association. Southern New Jersey Reading Council, Tri-County Reading Association (MI), Southwest Regional Reading Association, Utah Council IRA, Illinois Reading Council, Virginia State Reading Association, Manhattan Reading Council, New England Reading Association, California Reading Association, National Association of State Title I Directors

2000

Michigan Reading Association, Massachusetts Reading Association, California Reading Association, Northern Illinois Reading Council, Southeast Literacy Consortium, National Reading Recovery Council of North America

2001

Colorado Council IRA, Illinois Reading Recovery Council, Macomb (MI) Association of School Administrators, California Reading Recovery, New England Reading Association

2002

Michigan Reading Association, California Reading Association, California Reading Recovery, Division of School Improvement at the Connecticut Department of Education, New York State Reading Association

2003-2010

State Councils of the International Reading Association in California, Colorado, Florida, New York, Maryland, Washington, Oregon Nebraska, Wisconsin, Ohio, Virginia, Massachusetts, Vermont, Michigan, Minnesota, Montana, Washington, Oklahoma, Council of Teachers of English

OTHER PROFESSIONAL ORGANIZATION SERVICE

International Reading Association

Member, Psycholinguistics and reading committee, 1971-1973.

Chair, subcommittee on basic research in psycholinguistics and reading, 1971-1973.

President, Twin Cities Area Reading Council, 1974-1975.

Member, long-range planning committee,

- Minnesota Reading Association, 1971-1977; Chairman, 1975.
- Member, planning committee for 1973 Plains International Reading Association Regional Conference, Minneapolis, 1973.
- Member, Studies and Research Committee, 1975-1977.
- Member, Council on Research Seminars, 1975-1977
- Panelist, Pre-convention institute on Competency-Based Teacher Education, International Reading Association, Anaheim, 1976.
- Chair, Outstanding Dissertation Awards Subcommittee, 1978-1979.
- Member, Liaison Committee to ERIC-RCS, 1977-1978.
- Member, Publications committee (exofficio), 1978-1985.
- Member, Committee on Teacher Effectiveness, 1981-1983.
- Member, Committee on Reading Comprehension and Text Comprehensibility, 1983-1987 (New name in 1984: Comprehension and Learning).
- Editor, *Reading Research Quarterly*, 1978-85.
- Member, Board of Directors, 1984-1988.
- Member, Program Committee, 1988-1989, 1991-1993.
- Chair, Task Force on Literacy Assessment, 1988-1990.
- Member, Literacy Assessment Committee, 1991.
- Member, Joint IRA-NCTE Literacy Assessment Task Force, 1990-1992.
- Member, Studies and Research Committee, 1993-1995.

- Member, W.S. Gray Citation of Merit Awards Committee, 1995-97.
- Member, National Commission on Reading Teacher Education, 1999-present
- Co-Chair, IRA/NCTE Critical Perspectives in Literacy Task Force, 1998-present.
- Member, IRA Urban Deans Conferences. 2003 (meeting at Rutgers June 2003).
- Member, Teacher Education Task Force. 2003.
- Member, Citations of Merit Committee, 2006-2009 (Chair 2008-09)
- Member of Panels: Literacy and Poverty, Reading and Writing, Literacy Research (Chair) 2011-present

National Council of Teachers of English

- Discussant, National Conference on Language Arts, New York, 1972.
- Pre-conference on research in language development, National Council of Teachers of English, 1977.
- Commission on Reading, National Council of Teachers of English, 1978-1981.
- Chair, discussion group, Elementary Section, National Council of Teachers of English, 1970,1980,1982.
- Discussant, National Council of Teachers of English, Minneapolis, 1972.
- Member, Standing Committee on Research, 1981-1991, 1996-present.
- Reviewer, Promising Researchers Award, 1982-1984,1988-1989.
- Member, David Russell Award Committee, 1991-present; Chair, 1993.
- Member, Task Force on Reading, 1998-1999.

Co-Chair, IRA/NCTE Critical Perspectives in Literacy Task Force, 1998-present.

Panelist, NCTE Assembly for Research Midwinter Conference, 2000.

Discussant, National Council of Teachers of English, 1972 –present.

Panelist, National Council of Teachers of English, 1972-present.

National Reading Conference

Editor, National Reading Conference Yearbook, 1977,1978.

Chair, various meetings, National Reading Conference, 1976-present.

Discussant, National Reading Conference programs, 1977-present.

Panelist, National Reading Conference, 1977-1984, 1986-present.

Board of Directors, National Reading Conference, 1981-1983.

President-elect, National Reading Conference, 1984-1985.

President, National Reading Conference, 1986.

Past-President, 1987.

Chair, Management Service Search Committee, 1987.

Member, Ethics Committee, 1988-1991.

Member, Development Committee, 1992-1993

Member, Research Dissemination Committee, 1999.

Member, Editorial Advisory Board, 2001-05.

National Conference on Research in English

President-elect, 1979-1980.

President, 1980-1981.

Past-President, 1981-1982.

American Educational Research Association

Reviewer, Research proposals for American Educational Research Association Conference, 1980-present.

Member, Committee for the Outstanding Contributions to Education Award, 1995-1997.

Discussant, 1968,1971,1979,1980,1984, 1987-1997, 1999-present.

Member, Outstanding Book Award Committee, 1998-1999.

Chair, Outstanding Book Award Committee, 1999-2000.

Chair, Government Relations Committee

Member, AERA Distinguished Contributions to Research in Education Award Committee 2010-present; Chair 2011=12

American Association of Colleges of Teacher Education

Member, Board of Directors, 1992-1995.

Holmes Group

Vice President for Midwest Region, 1991-1993

Member, Board of Directors, 1990-1992

Member, Executive Committee, 1991-1993

National Academy of Education

Member, NAE Panel on the NAEP Trial State Assessment, 1993-1997.

Co-investigator (w/James Greeno and Alan Schoenfeld) for the National Academy of Education's initiative on new visions of assessment in literacy and mathematics, 1995-1996.

Member, NAE Reading Subcommittee, 2001-present.

Elected to Membership in the Academy, 2003

Member, Spencer Postdoctoral Fellowship Committee, 2004-2008

Member, Working Group on Standards, Assessments, and Accountability

Service as an editor or reviewer for scholarly journals or other publications:

Editorial Board Member:

Literacy Teaching and Learning
National Reading Conference Yearbook
Reading On-Line
Reading Research Quarterly
Review of Research in Education
Cognition and Instruction
Science

Reviewer

Service to Governmental Agencies

Reviewer, Minnesota State Department of Education, Title III grants, 1969.

Member, Sub-committee to develop statewide assessment in reading, Minnesota State Department of Education, 1971-1975.

Linguistic Consultant, Annual Conference on Migrant Education, Texas Education Agency, MacAllen, Texas, 1971.

Keynote Speaker, Annual Conference on Migrant Education, Texas Education Agency, Levelland, Texas, 1973.

Technical Assistant for evaluation and program development, National Right to Read Effort, United States Office of Education, 1972-1974.

Reading Consultant, Annual Conference on

Migrant Education, Texas Education Agency, MacAllen, Texas, 1974.

Author, Minnesota Statewide Assessment tests for ages 9,13, and 17.

Author, Reports for Minnesota Statewide Assessment, 1974-75.

Reviewer, National Institute of Education proposals, 1978-1982.

Speaker, Rhode Island Right to Read program, 1979-1981.

Reviewer, Assessment development for National Assessment of Educational Progress, 1978-1983.

Speaker, CEMREL conference on dissemination, Milwaukee, October, 1979.

Speaker, North Texas Cooperative Service Unit, 1980.

Speaker, Central Illinois Title I teachers, 1980.

Speaker, Madison Area Title I teachers, 1981.

Reviewer, Wisconsin R & D Center projects, 1982-1983.

Member, New York Department of Education Doctoral Programs in Reading Rating and Evaluation committee, 1981-1987.

Reviewer for the US Army's Basic Skills program (with Dan Foertsch and Mary Moes), 1984.

Reviewer for Mid-Continent Regional Educational Laboratory in Denver: Text analysis project.

Speaker and Panelist, North Central Regional Educational Laboratory, Elmhurst, IL, December 1984.

Reviewer, Wisconsin R & D Center projects, 1982-1985.

- Author, Illinois Goal Assessment Program, 1985-1990.
- Advisor, National Assessment Governing Board, 1990.
- Advisor, National Assessment of Educational Programs, 1975-1991.
- Panel Chair, OERI Center reviews, 1990.
- Advisor, National Board of Professional Teaching Standards: Language Arts
- Member, Board of Directors, North Central Regional Educational Laboratory, 1991-1995.
- Member, Michigan English Language Arts Framework Advisory Committee, 1995-1996 - present.
- Advisor, Committee to Revise the California Language Arts Framework, California Department of Education, 1995.
- Panel member, National Validity Studies for NAEP, 1995-2010.
- Member, Michigan Department of Education Committee on Early Literacy, 1995-present.
- Advisor, California Department of Education, Issues in Early Literacy, 1996-1998.
- Advisor, North Carolina Department of Education, Issues in Early Literacy, 1997.
- Panel Member, National Academy of Science (National Research Council), Bilingual Review, 1990-92.
- Panel Member, National Academy of Science (National Research Council), Feasibility of a Strategic Educational Research Plan, 1996-98.
- Member, National Academy of Science Committee to Evaluate Title I Assessment, 1998-2000.

- Review Coordinator, National Academy of Science, Committee on Preventing Reading Difficulties, 1998.
- Review Coordinator, National Academy of Science, Committee on Adult Literacy, 2002.
- Panel Member, National Academy of Science, Panel to Review Alternative Data Sources for the Limited-English Proficiency Allocation Formula under Title III, Part A, Elementary and Secondary Education Act. 2008-2010.
- Reviewer, National Academy of Science, Committee on Teacher Education, 2010
- Review Coordinator, National Academy of Science, Workshop on English Language Learners, 2010
- Member, NAS Committees: Deeper Learning 2010-2012
- Advisor, Nebraska Department of Education, 1998.
- Advisor, New York Department of Education, 1998
- Advisor, Connecticut Department of Education, 1998.
- Advisor, Alabama State Department of Education, 1999.
- Advisor, Iowa Department of Education, 1999.
- Speaker, Second Annual National Standards Conference, 1999.
- Speaker, Colorado Department of Education Reading Summit.
- Speaker, Michigan State University College of Education New Legislators' Forum, 1999.
- Speaker, Michigan Governor's Education Summit, 1999.
- Speaker, Reading for All, Pan African

- Strategies Conference, 1999.
- Speaker, Michigan Department of Education Reading Forum, 1999.
- Speaker, Reading Institute at the Improving America's Schools Conference, 1999.
- Member, Governor's Reading Plan for Michigan Advisory Council, 1999-2000.
- Presenter, Arizona State Senate Reading Success Task Force, 1999.
- Speaker, Michigan Staff Development Council Professional Development Series, 2000.
- Speaker, Connecticut Department of Education, Early Reading Success Panel, 2000.
- Speaker, Mississippi Bend Area Education Agency Reading for Understanding Conference, 2000.
- Speaker, Larimer County Early Childhood Council Literacy Summit, 2000.
- Speaker, Connecticut Association of Schools/Connecticut Association of Elementary School Principals fall conference, 2000.
- Advisory Panel member, K-3 Literacy Assessment, Ohio Department of Education, 2001.
- Presenter, TESOL Convention Institute, +. Critical Literacies: Perspectives and Practice for ESL, 2001.
- Speaker, Oklahoma Department of Education, Strategies: Strategic comprehension video conference
- Service to Private Corporations & Foundations
- Evaluator, Control Data Corporation, CAI program for adult illiterates, 1981.
- Evaluator, WICAT Corporation, CAI program for teaching reading, 1980-1983.

- Author, *Ginn Reading Program*, K-8 reading series, 1982-1988.
- Author, *World of Reading*, Silver Burdett & Ginn, K-8 reading series, 1989-1996.
- Author, Literature Works, 1997-2000.
- Author, *Reading Street*, Scott-Foresman, 2006-present.
- Consultant, American College Testing Service, 1981-1989.
- Consultant, Education Testing Service, advisor for the National Assessment of Education Progress Test Development Program, 1984-1995.
- Advisor, Ligature, new programs and products, 1988.
- Consultant, Children's Television Workshop, *Ghostwriter* Series, 1988-1989.
- Member, *Ghostwriter* Advisory Board, Children's Television Workshop, 1989-1995.
- Chair, *Ghostwriter* Research Advisory Board, Children's Television Workshop, 1991-1995.
- Advisor, Tenth Planet, educational software for young readers, 1996.
- Chair, Evaluation Committee of the Children's Television Workshop, Ghostwriter Project, 1995-1996.
- Consultant, Project READ Educational Trust Project, South Africa (2000-present).
- Member, National Geographic Literacy Council, 2001-2008.
- Member, Technical Work Group, Longitudinal Evaluation of the Effectiveness of School Interventions, American Institutes for Research, 2001present.

Vita: P. David PearsonFebruary 2012page 52

Adviser, Carnegie Foundation for the Advancement of Teaching

Adviser, Word World,

Gates Foundation, Pearson Foundation